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Nota di contenuto	Chapter 1: Strategies for resilience and adaptation in the light of challenges in Tourism and Hospitality -- Chapter 2: Promoting Resilience in Small and Medium Sized Tourism Enterprises: A critical review of the literature and directions for future research -- Chapter 3: Effects of Resilience and Sustainability in performance measurement of Integrated Quality Management: the case of Meimurje Tourism Destination, Croatia -- Chapter 4: Exploring Challenges for Metaverse implementation in sustainable gastronomic tourism towards achieving carbon neutrality -- Chapter 5: Managing business relationships in the hospitality industry during critical events: A crisis management perspective -- Chapter 6: Examining tourist boycott intention toward prefectural food shrouded in controversy -- Chapter 7: Airbnb – The 5 Success Factors of Responsible Hosting: The Success Story of

Digitalisation, Responsible Leadership, Uncertainty Avoidance, Language and Speed – A qualitative research -- Chapter 8: Rural tourism in a time of crisis - demand perspective -- Chapter 9: Tourism During the Post Covid-19 Recovery: Sustainability as an Alternative -- Chapter 10: Tourism in the metaverse from a legal perspective -- Chapter 11: Hospitality sector performance and risk in a global crisis scenario in the XXI century: evidence from Europe -- Chapter 12: Empirical evidence for employee shortages in the tourism industry: The case of the Greek tourism sector -- Chapter 13: Tourism sustainability and resilience in Mexico: An assessment of high priority risk areas based on the Global Sustainable Tourism Council Criteria for Destinations (GSTC-D) -- Chapter 14: Adapting To Tourism Overcrowding: Harnessing Metaverse Technologies For Destination Resilience.

Sommario/riassunto

This edited collection unravels the intricate dynamics of tourism and hospitality, offering evidence-based strategies to address global challenges. Part of a two-volume work, this first volume navigates the evolving nexus, emphasizing the critical importance of sustainability, resilience, agility, and adaptability in the face of economic, geopolitical, environmental, and other disruptions. Venturing beyond traditional paradigms, the book explores the multifaceted issues impacting the tourism and hospitality industries, presenting theoretical and practical solutions at both organizational and societal levels. Chapters focus on the strategic redesign of philosophy and practice in response to crises, highlighting the need for tactically flexible approaches to build resilience and agility within the industry. Utilizing empirical scientific methodologies and international literature analyses, the volume draws evidence from diverse organizational typologies and geographic sectors, addressing significant business factors such as human resource management, quality management, and technology. Amidst challenges and transformative changes, the book advocates for a balanced well-being approach, recognizing the experiential and dynamic nature of tourism and hospitality. It explores how personalized, authentic experiences can preserve local resources, cultures, and environments, while addressing the sharing economy's disruptive impact on traditional business models. It presents cross-disciplinary contributions that offer multi-perspective insights and is essential for scholars, practitioners, and policymakers seeking to enhance competitiveness and resilience in global tourism and hospitality. Daisy Xuefeng Fan is Professor in International Tourism and Management at the City University of Macau, China. Leonidas Efthymiou is Associate Professor at the University of Nicosia, Cyprus (EU). Alkis Thrassou is Director of Gnosis Mediterranean Institute for Management Science and a Professor of Strategic Marketing at the University of Nicosia, Cyprus (EU). Demetris Vrontis is the Vice Rector for Faculty and Research and a Professor of Strategic Management at the University of Nicosia, Cyprus (EU).
