

1. Record Nr.	UNINA9911020424303321
Autore	Larrinaga Carlos
Titolo	Tourism Destinations and Policies in Europe During the 20th Century : Evolution, Strategies and Markets // edited by Carlos Larrinaga, Donatella Strangio
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	3-031-88447-7
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (206 pages)
Collana	Contributions to Economics, , 2197-7178
Altri autori (Persone)	StrangioDonatella
Disciplina	330.9
Soggetti	Economic history Tourism Management Regional economics Space in economics Economic development Economic policy Economic History Tourism Economics Tourism Management Regional and Spatial Economics Economic Development, Innovation and Growth Economic Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Tourism and Nature Conservation in the French Mountains: A Tumultuous Arranged Marriage (1890-1980) -- Chapter 3. Switzerland: A New Playground for Tourism in the 20th Century? -- Chapter 4. Public Policies and Tourism Development in Spain in the First Third of the Twentieth Century -- Chapter 5. Tourism Policies in Post WWII Yugoslavia -- Chapter 6. The First World War and the Crisis of International Investment in Tourism in Italy -- Chapter 7. French Perspectives of the Genesis of a New International Tourism in the Interwar Period -- Chapter 8. Costa Del Sol. Tourism

and Business in the Configuration of a Touristic Area in Spain --  
Chapter 9. Implementation of the Yugoslav Socialist Accommodation  
Sector Model in the Municipality of Piran – Pirano.

---

Sommario/riassunto

This book analyzes key aspects of European tourism development in the 20th century, focusing on the development of tourist destinations, as well as tourism policies that were created to shape these destinations. The book also examines the private sector, which has traditionally played a determining role in European tourism development. While doing so, this volume presents case studies of Western European and Eastern European countries, such as Switzerland, Italy, France, Spain and Yugoslavia. This book will appeal to students, researchers, and scholars of economics and business in general, and economic history and tourism studies in particular, interested in a better understanding of the development of tourism destinations and tourism policies in Europe during the 20th century.

---