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behavior at the workplace? -- A Conceptual Paper on the Role of Social Commerce as a Mediating Factor between Technology-Organization-Environment and Competitive Advantage -- Alleviating Income Inequality in OIC Member Countries: A Proposal for A Human Development Index from An Islamic Perspective -- The Influence of Digital Leadership on Private Higher Education Institution (Phei) Performance Mediated by Entrepreneurial Orientation -- Corporate Philanthropy and Financial Performance: Evidence from Malaysia.

Sommario/riassunto

This book provides valuable insights into how advanced technologies are reshaping the modern business landscape. As we navigate an era defined by rapid innovation and constant disruption, businesses must rethink traditional models to stay competitive. It explores the strategic integration of tools such as artificial intelligence, blockchain, and the Internet of Things, highlighting their role in building agile, resilient, and future-ready business models. Through a blend of theoretical perspectives, empirical research, and real-world case studies, this book equips scholars and professionals with the knowledge and strategies needed to drive innovation in the digital economy. What You'll Discover: How emerging technologies are revolutionizing business model design Frameworks for digital transformation and sustainable innovation Real-world insights from ICBT 2024 contributors and case studies Strategic pathways for tech adoption across industries and sectors Multidisciplinary research bridging technology, management, and policy Ideal for academics, business leaders, policymakers, and innovators, this book provides the clarity, depth, and inspiration needed to lead change and seize opportunity in a tech-driven future.
