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Nota di contenuto	Front matter -- DEDICATION -- IN MEMORIAM -- Contents -- Acknowledgements -- Contributors -- Introduction -- Introduction -- 1. The Concept of a Tourist Area Cycle of Evolution: Implications for Management of Resources -- 2. The Origins of the Tourism Area Life Cycle -- 3. The Application of the TALC Model: A Literature Survey -- 4. Evolution of Tourism Areas and the Tourism Industry -- Introduction -- 5. Lancaster County, the TALC, and the Search for Sustainable Tourism -- 6. An Empirical Interpretation of the TALC: Tourist Product Life Cycles in the Eastern Townships of Quebec -- 7. The TALC in China's Tourism Planning: Case Study of Danxia Mountain, Guangdong Province, PRC -- Introduction -- 8. The TALC Model and its Application to National Parks: A Canadian Example -- 9. A Re-foundation of the TALC for Heritage Cities -- 10. The TALC and Heritage Sites -- Introduction -- 11. The 'Plantation' Variant of the TALC in the Small-island Caribbean -- 12. Shoring the Foundations of the TALC in Tropical Island Destinations: Kona, Hawai'i -- 13. Residents' Perceptions of Tourism Development Over the Early Stages of the TALC -- 14. The TALC Model and Politics -- 15. Seeking Sustainable Tourism in Northern Thailand: The Dynamics of the TALC -- Introduction -- 16.

The Modification of the Tourism Area Life Cycle Model for (Re)inventing a Destination: The Case of the Opatija Riviera, Croatia -- 17. The Rejuvenation of Atlantic City: The Resort Cycle Recycles -- 18. Rejuvenating a Maturing Tourist Destination: The Case of the Gold Coast, Australia -- Introduction -- 19. The King Is Dead. Long Live the Product: Elvis, Authenticity, Sustainability and the Product Life Cycle -- References

Sommario/riassunto

This volume contains specially commissioned chapters by leading researchers who have used and modified the original TALC model over the past two decades, a reprint of the original article, a discussion of its origins, and a comprehensive review of most of the published material using the TALC. The book is divided into four sections, the foundations of the TALC, the TALC in heritage settings, local involvement and the TALC, and the TALC and rejuvenation. The concluding chapter discusses the relevance of the model to both sustainability and the late Elvis Presley.

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Autore

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Titolo

Option strategies for directionless markets [[electronic resource]] : trading with butterflies, iron butterflies, and condors // Anthony J. Saliba ; with Joseph C. Corona and Karen E. Johnson

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JohnsonKaren E. <1967->

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Soggetti

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Nota di contenuto	Option Strategies for Directionless Markets; Contents; List of Figures; Acknowledgments; Introduction; 1 Strategies for the Directionless Market; 2 Long Butterfly Spread Basics; 3 Long Condor Spread Basics; 4 The Greeks; 5 Application of the Greeks; 6 Understanding Iron Butterflies and Condors; 7 Popular Mutant Structures Broken-Wing Butterflies, Pterodactyls, and Iron Pterodactyls; 8 Strategy Application; 9 An Interview with Anthony J. Saliba; Appendix A: Final Exam; Appendix B: Glossary; Index
Sommario/riassunto	"Option Strategies for Directionless Markets provides a hands-on approach to understanding technical analysis tools and strategies for trading in sideways markets. Saliba provides readers with in-depth coverage of butterflies, iron butterflies, and condors, plus detailed discussions of when and how to apply them. This hands-on workbook includes exercises and quizzes to test comprehension. A glossary also aids readers"--Provided by publisher.