1. Record Nr. UNINA9911020312703321 Autore **Editors The New Strategist** Titolo Who's Buying Entertainment Pubbl/distr/stampa Amityville:,: New Strategist Press, LLC,, 2015 ©2015 **ISBN** 9781933588353 9781933588346 Edizione [11th ed.] Descrizione fisica 1 online resource (157 pages) Disciplina 790.0973 Soggetti Amusements -- United States -- Statistics Home entertainment industry -- United States -- Statistics Recreation -- United States -- Statistics Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Front Cover -- Contents -- About the Data in -- Introduction --Definition of Consumer Unit -- How to Use the Tables in This Report --History and Methodology of the Consumer Expenditure Survey -- For More Information -- Percent reporting expenditure and amount spent, average quarter, 2013 -- Household Spending Trends, 2000 to 2013 -- Average household spending in 2013 was below the 2000 level --Household spending trends, 2000 to 2013 -- Household Spending on Entertainment, 2000 to 2013 -- Entertainment spending, 2000 to 2013 -- Household Spending on Entertainment by Demographic Characteristic, 2013 Spending by Age -- Spending by Household Income -- Spending by Household Type -- Spending by Race and Hispanic Origin -- Spending by Region -- Spending by Education --Entertainment: Average spending by age, 2013 -- Entertainment: Indexed spending by age, 2013 -- Entertainment: Total spending by age, 2013 -- Entertainment: Market shares by age, 2013 --Entertainment: Average spending by income, 2013 -- Entertainment: Indexed spending by income, 2013 -- Entertainment: Total spending

by income, 2013 -- Entertainment: Market shares by income, 2013 -- Entertainment: Average spending by high-income consumer units,

2013 -- Entertainment: Indexed spending by high-income consumer units, 2013 -- Entertainment: Total spending by high-income consumer units, 2013 -- Entertainment: Market shares by high-income consumer units, 2013 -- Entertainment: Average spending by household type, 2013 -- Entertainment: Indexed spending by household type, 2013 -- Entertainment: Total spending by household type, 2013 -- Entertainment: Market shares by household type, 2013 -- Entertainment: Average spending by race and Hispanic origin, 2013 -- Entertainment: Indexed spending by race and Hispanic origin, 2013 -- Entertainment: Total spending by race and Hispanic origin, 2013. Entertainment: Market shares by race and Hispanic origin, 2013 --Entertainment: Average spending by region, 2013 -- Entertainment: Indexed spending by region, 2013 -- Entertainment: Total spending by region, 2013 -- Entertainment: Market shares by region, 2013 --Entertainment: Average spending by education, 2013 -- Entertainment: Indexed spending by education, 2013 -- Entertainment: Total spending by education, 2013 -- Entertainment: Market shares by education, 2013 -- Admission to sports events (including on trips) --Applications, games, ringtones for handheld devices -- Athletic gear, game tables, and exercise equipment -- Bicycles -- Cable and satellite television services -- Camping equipment -- Catered affairs, live entertainment -- Catered affairs, rental of party supplies -- Club memberships (social, recreational, health) -- Compact disks, audio tapes, and records -- Fees for participant sports (including on trips) --Fees for recreational lessons -- Hunting and fishing equipment --Movie, theater, concert, park, museum, and other admissions (including on trips) -- Musical instruments and accessories, purchase. rental, and repair -- Online gaming services -- Personal digital audio players -- Pets -- Photo processing -- Photographer's fees --Photographic equipment -- Recreational vehicles (boats, campers, trailers), purchase and rental -- Repair of television, radio, and sound equipment -- Satellite radio service -- Sound components, equipment, and accessories -- Stamp and coin collecting -- Streamed and downloaded audio -- Streamed and downloaded video -- Television sets -- Toys, games, hobbies, and tricycles -- Video cassette recorders and video disc players -- Video cassettes, tapes, and discs -- Video game hardware and accessories -- Video game software -- Video tape, disc, and film rental.

Spending by Product and Service Ranked by Amount Spent, 2013 -- Glossary.

Sommario/riassunto

The eleventh edition of Who's Buying Entertainment is based on unpublished data collected by the Bureau of Labor Statistics' 2013 Consumer Expenditure Survey-you can't get these data online. It examines how much Americans spend on amusing themselves by the demographics that count: age, income, high-income households, household type, race and Hispanic origin, region of residence, and education. To round out the spending picture, it also presents who-are-the-best-customers analyses of the data, showing the demographics of the best and biggest customers at a glance. The individual products and services examined in this report include items ranging from television sets to movie tickets, video games, cable service, pet food, toys, sports equipment, and recreational vehicles. Also in this edition is a unique analysis of spending before (2000 to 2006) and after (2006 to 2013) the Great Recession.