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Altri autori (Persone)	MeyerArnoud de PichMichael T
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. A new look at project risk management -- pt. 2. Managing the unknown -- pt. 3. Putting selectionism and learning into practice -- pt. 4. Managing the unknown : the role of senior management.
Sommario/riassunto	Managing the Unknown offers a new way of looking at the problem of managing projects in novel and unknown environments. From Europe's leading business school, this book shows how to manage two fundamental approaches that, in combination, offer the possibility of coping with unforeseen influences that inevitably arise in novel projects:* Trial-and-Error Learning allows for redefining the plan and

the project as the project unfolds* Selectionism pursues multiple,
independent trials in order to pick the best one at the endManaging the
Unknown offers expert guidelines to the specif
