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Altri autori (Persone)	AmannWolfgang MaznevskiMartha L StegerUlrich
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Conceptual framework and trends on the macro-level -- pt. 2. Impact of changes in the competitive landscape and business models on selected industries -- pt. 3. Solutions for managing complexity on the functional level -- pt. 4. Additional complexity challenges.
Sommario/riassunto	This book delivers new IMD insights on an emerging challenge - how to deal with overwhelming complexity. Global organizations face a complex decision-making environment. On one side, diversity of cultures, customers, competitors and regulations creates complexity; on the other, competitive pressures cause expanding countries to

extract more synergies across products and regions. In such a climate, a new way of thinking, acting and organizing is needed beyond the familiar 'control' mindset. Drawing together insights from across the expert faculty, Managing Complexity in the Global Organiza
