1.	Record Nr.	UNINA9910961937403321
	Autore	Epstein Lita
	Titolo	The business owner's guide to reading and understanding financial statements : how to budget, forecast, and monitor cash flow for better decision making / / Lita Epstein
	Pubbl/distr/stampa	Hoboken, NJ, : Wiley, 2012
	ISBN	9786613425294 9781118231098 1118231090 9781283425292 1283425297 9781118225585 1118225589
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (194 p.)
	Classificazione	BUS060000
	Disciplina	658.15/12
	Soggetti	Cash flow Decision making Financial statements Corporations - Finance
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	The Business Owner's Guide to Reading and Understanding Financial Statements; Contents; Preface; Acknowledgments; Part I: Using External Reports to Gauge Your Company's Health and Competitive Status; Chapter 1: The Key Financial Statements and Their Starring Role; Chapter 2: Balancing the Books: Your Assets and Liabilities; Chapter 3: Gauging Profitability; Chapter 4: Cash Is King; Part II: Using Internal Reporting to Manage Your Profits and Your Costs; Chapter 5: Why Budgeting Is Important; Chapter 6: Managing Inventory; Chapter 7: Monitoring Customer Collections Chapter 8: Discounts and Special PricingChapter 9: Getting a Handle on Manufacturing Costs; Chapter 10: Reducing Bill Payouts; Conclusion: Using Financial Statements for Decision Making; About the Author;

Index

| Sommario/riassunto | Financial statements hold the key to a company's fiscal health-so learn to read them! In order to gauge a company's health-as well as the competition's-managers must know how to properly read and understand financial statements. The Business Owner's Guide to Reading and Understanding Financial Statements will introduce managers and business owners to various types of financial statements and explain why they are important. Serving as a desktop reference, especially for managers without a strong background in finance, this book will discuss the difference between internal and ex |

2.

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Titolo	The admissible contents of experience / / edited by Katherine Hawley and Fiona Macpherson
Pubbl/distr/stampa	Chichester, West Sussex ; ; Malden, MA, : Wiley-Blackwell, 2011
ISBN	9786613274151
	9781283274159
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	1444343890
Edizione	[1st ed.]
Descrizione fisica	1 online resource (200 p.) : ill
Collana	Philosophical Quarterly Special Issues ; ; v.2
Classificazione	PHI011000
Altri autori (Persone)	HawleyKatherine, Dr.
	MacphersonFiona
Disciplina	128.4
Soggetti	Experience
	Perception
	Evidence
	Belief and doubt
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

Note generali	Originally published as Volume 59, Issue 236 of the Philosophical Quarterly.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction (Fiona Macpherson, University of Glasgow). 1. Perception And The Reach Of Phenomenal Content (Tim Bayne, University of Oxford). 2. Seeing Causings And Hearing Gestures (Steven Butterfill, University of Warwick). 3. Experience And Content (Alex Byrne, Massachusetts Institute of Technology). 4. Is Perception A Propositional Attitude? (Tim Crane, University College London). 5. Conscious Reference (Alva Noe, University of California, Berkeley). 6. What Are The Contents Of Experiences? (Adam Pautz, University of Texas at Austin). 7. Aspect-Switching And Visual Phenomenal Character (Richard Price, University of Oxford). 8. The Visual Experience Of Causation (Susanna Siegel, Harvard University). 9. The Admissible Contents Of Visual Experience (Michael Tye, University of Texas at Austin). Index.
Sommario/riassunto	Which objects and properties are represented in perceptual experience, and how are we able to determine this? The papers in this collection address these questions together with other fundamental questions about the nature of perceptual content.