

1. Record Nr.	UNISA996390475103316
Autore	Wither George <1588-1667.>
Titolo	Mercurius rusticus: or, A countrey messenger [[electronic resource]] : Informing divers things worthy to be taken notice of, for the furtherance of those proceedings which concerne the publique peace and safety
Pubbl/distr/stampa	[London, : s.n., 1643]
Descrizione fisica	16 p
Soggetti	Royalists - England - History - 17th century Great Britain History Civil War, 1642-1649
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Caption title. Date of publication from Thomason Coll. Attributed to George Wither. cf. Thomason Coll. Reproduction of original in Thomason Collection, British Library.
Sommario/riassunto	eebo-0018

2. Record Nr.	UNINA9911020083503321
Autore	O'Connell Donal <1963->
Titolo	Inside the patent factory : the essential reference for effective and efficient management of patent creation / / Donal O'Connell
Pubbl/distr/stampa	Chichester, England ; ; Hoboken, NJ, : John Wiley & Sons, c2008
ISBN	9786612349904 9781119995265 1119995264 9781119201595 1119201594 9781282349902 1282349902 9780470772768 047077276X
Descrizione fisica	1 online resource (345 p.)
Disciplina	608
Soggetti	Patents Intellectual property - Management Industrial property - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Building a strategy -- Why patent? -- Invention harvesting -- Core activities of patent creation -- The inventor community -- Other key interfaces -- Organising your patent factory -- The management of external patent agencies -- Metrics -- Quality -- Patent cost management -- Processes and tools -- Benchmarking -- Changes -- Conclusion.
Sommario/riassunto	The book is a coaching guide for anyone interested in intellectual property and those wanting to embark on or develop patent creation. It draws on the authors' extensive experience and insights from change projects, management and leadership at Nokia. The book guides the reader through each stage of setting up a successful unit, inviting active involvement by asking vital questions about their needs and

aims. Focusing on key issues and themes involved, it provides examples, diagrams and models to illustrate how they can be put in to practice. Critical chapters include the core activities of
