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Descrizione fisica	1 online resource (547 pages)
Collana	IEEE Press Series on Technology Management, Innovation, and Leadership Series
Altri autori (Persone)	KongarElif DabicMarina DesmondCelia CondryMichael KoushikSudeendra SaraccoR (Roberto)
Disciplina	658
Soggetti	Technology - Management Engineering - Management
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Livello bibliografico	Monografia
Sommario/riassunto	"This book establishes a set of common practices for technology and engineering management, acts as a reference for entrepreneurs, establishes a basis for future official certifications, and summarizes the literature on the management field in order to publish reference documentation for new initiatives. The editors used a template approach with authors that instructed them on how to introduce their manuscript, how to organize the technology and area fundamentals, the managing approach, techniques and benefits, realistic examples that show the application of concepts, recommended best use and focus on how to identify the most adequate approach to typical cases,

finally a summary and conclusion of the section plus a list of references for further study. The book is structured according to the following area knowledge chapters: business analysis, technology adoption, innovation, entrepreneurship, project management, digital disruption, digital transformation of industry, data science and management, and ethics and legal issues."--
