

1. Record Nr.	UNINA9911019916603321
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Titolo	RFID for the optimization of business processes / / Wolf-Ruediger Hansen, Frank Gillert ; translated by Kenneth Cox ; with a contribution from Viola Schmid
Pubbl/distr/stampa	Chichester, England ; ; Hoboken, NJ, : John Wiley & Sons, c2008
ISBN	9786611322922 9781281322920 128132292X 9780470754160 0470754168 9780470754153 047075415X
Descrizione fisica	1 online resource (300 p.)
Altri autori (Persone)	GillertFrank
Disciplina	658.05 658.7/87
Soggetti	Radio frequency identification systems - Economic aspects Bar coding Business logistics - Technological innovations Electronic data processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [257]-263) and index.
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Sommario/riassunto

RFID, complemented by other Auto-ID technologies such as Barcode, NFC and sensor technology, can unlock huge benefits for enterprises and users, creating successful businesses with the combination of technology and processes. It is important to have an understanding of all aspects and properties of the technology, in order to see its potential. This solution-oriented book contains a comprehensive overview of RFID, explaining which elements can be applied with respect to specific project environments, and how RFID systems can be integrated into existing IT systems. It includes chapters and project guidelines written by top experts in the industry, covering global privacy issues and the history of EPCglobal, as well as: . a discussion on current trends and developments in the RFID market, and the process-based and technological drivers behind it; . a chapter on RFID legislation with a global perspective; . descriptions of practical applications and twelve application scenarios, demonstrating the possibilities that have already been discovered with RFID. RFID for the Optimization of Business Process is a descriptive introduction to the technology for business and technical managers, IT consulting experts and business process designers, as well as marketers of RFID technologies. The text will also be of great use to technical experts interested in business processes and also students studying the subject.
