

1. Record Nr.	UNINA9911019809803321
Autore	Mercier-Laurent E (Eunika)
Titolo	Innovation ecosystems / / Eunika Mercier-Laurent
Pubbl/distr/stampa	London, : ISTE Ltd. Hoboken, N.J., : John Wiley & Sons, 2011
ISBN	9781118603048 1118603044 9781118603000 1118603001 9781118599648 1118599640 9781299187337 1299187331
Descrizione fisica	1 online resource (266 p.)
Collana	ISTE
Disciplina	338/.064
Soggetti	Diffusion of innovations Technological innovations - Economic aspects Technological innovations - Environmental aspects Creative ability Intellectual capital
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Adapted and updated from Les ecosystemes de l'innovation published 2011 in France by Hermes Science/Lavoisier"--T.p. verso.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Global landscape of innovation -- A multi-faceted innovation -- From innovation to e-co-innovation -- Knowledge and skills to e-co-innovate -- Knowledge management - collective human-machine intelligence -- Innovating technological innovation -- Innovation for territorial development.
Sommario/riassunto	With innovation fast becoming omnipresent and part of strategic matters, there is a growing need to understand how to jumpstart the innovation process. This book introduces the concept of ""e-co-innovation,"" which fosters the successful transition from idea to reality and ultimate value. It provides a global and system overview of the

subject and presents various aspects of innovation from different angles and perspectives, leading to an understanding of all ecosystem components, their metamorphoses, cross-influences and possible impacts on the balanced development of people, businesses, regi
