

1. Record Nr.	UNINA9911019689903321
Autore	Leinweber David <1952->
Titolo	Nerds on Wall Street : math, machines, and wired markets / / David J. Leinweber
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2009
ISBN	9786612122033 9780470500569 0470500565 9781119201113 111920111X 9781282122031 1282122037 9780470500538 0470500530
Edizione	[1st edition]
Descrizione fisica	1 online resource (402 p.)
Disciplina	332.64/273
Soggetti	Investments - Computer network resources Wall Street (New York, N.Y.)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Nerds on Wall Street: Math, Machines and Wired Markets; Contents; Foreword; Acknowledgments; Introduction; No Hedge Fund in My Tree House; A Concept Map of the Book; Flat Is the New Up; Tag Clouds; Web Site; Notes; Part One: Wired Markets; Chapter 1: An Illustrated History of Wired Markets; Chapter 2: Greatest Hits of Computation in Finance; Chapter 3: Algorithm Wars; Part Two: Alpha as Life; Chapter 4: Where Does Alpha Come From?; Chapter 5: A Gentle Introduction to Computerized Investing; Chapter 6: Stupid Data Miner Tricks; Part Three: Artificial Intelligence and Intelligence Amplification Chapter 7: A Little AI Goes a Long Way on Wall Street Chapter 8: Perils and Promise of Evolutionary Computation on Wall Street; Chapter 9: The Text Frontier; Chapter 10: Collective Intelligence, Social Media, and Web Market Monitors; Chapter 11: Three Hundred Years of Stock Market Manipulations; Part Four: Nerds Gone Wild; Chapter 12:

Sommario/riassunto

An intriguing look at how technology is changing financial markets, from an innovator on the frontlines of this revolutionNerds on Wall Street tells the tale of the ongoing technological transformation of the world's financial markets. The impact of technology on investing is profound, and author David Leinweber provides readers with an overview of where we were just a few short years ago, and where we are going. Being a successful investor today and tomorrow--individual or institutional--involves more than stock picking, asset allocation, or market timing: it involves te