

1. Record Nr.	UNINA9910855384503321
Autore	Chihwai Peter
Titolo	COVID-19 Impact on Tourism Performance in Africa / / edited by Peter Chihwai
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2024
ISBN	9789819719310 9819719313
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (349 pages)
Altri autori (Persone)	Chihwai
Disciplina	338.4791 658
Soggetti	Tourism Management Marketing Africa - History Tourism Management African History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	COVID-19 Impact and Recovery on Tourism in Africa: An Introduction and Background -- The Impact of COVID-19 on University Students Studying Hospitality Management in South Africa -- Exploring the Impact of COVID-19 on Tourism in East African Countries -- The Impact of COVID-19 on Quarantine Hotel Employees -- Maintaining a Sustainable Competitive Advantage in Tourism through Quality Service and Customer Satisfaction in Africa -- Designing a Most Suitable Questionnaire for Measuring Tourists' Satisfaction in Wildlife Viewing Context -- Digital Entrepreneurship in Tourism and Hospitality Sector: Lessons from the Global South -- Continuous Improvement and Innovation During Covid-19 In East Africa: Implications for Future Tourism Policy and Planning -- A Social Work-Ubuntu Perspective of Continuous Improvement and Innovation During COVID-19 Era in South Africa and the Lessons on Tourism -- Revitalizing Tourism in Free State Province, South Africa: Digital Marketing Strategies for Domestic Tourism Post-COVID-19 Recovery -- Tourism Marketing During and

Post COVID-19 in Africa -- COVID-19 Domestic Tourism Recovery Strategies by Wildlife-Based Tourist Destinations in Masvingo Province, Zimbabwe -- Exploring COVID-19 Tourism Recovery Strategies in East Africa -- Exploring the Impact of COVID-19 and Tourism Recovery Strategies in West Africa -- Analysis of Tourism Recovery Strategies in South Africa from the COVID-19 Pandemic -- Post Covid-19 Pandemic Coping Strategies of Tourism-Dependent Households Along Kenya's Coastal Tourism Circuit -- Tourism Performance During and Post COVID-19 in Africa: Conclusions and Recommendations.

Sommario/riassunto

This book examines the impact of the COVID-19 pandemic on tourism performance in Africa. It covers a wide range of topics that will interest academic readers and researchers, including the effects of COVID-19 on various segments of the tourism sector. The aim is to provide a deeper understanding of the damage caused by the pandemic, enriching future research based on the findings and conclusions presented in the book. The research presented in this book is new and original, representing different perspectives from across Africa's 52 countries. It offers valuable insights for the business world on how to adapt and adopt communication strategies during crises such as COVID-19. Themes such as innovation, service quality, and continuous improvement during the pandemic are explored, providing lessons that can benefit the tourism industry in navigating similar challenges in the future. Additionally, the book discusses the future of tourism, presenting various perspectives on what the future holds for the tourism industry. This provides an exciting platform for tourism stakeholders to learn about the future of the sector from diverse and knowledgeable angles. The unique perspectives offered, especially those from Africa, will appeal to a wide and diverse audience, including ecotourists, educational tourists, adventure tourists, governments, academics, and other stakeholders.

2. Record Nr.	UNINA9911019654303321
Autore	Berry John <1960->
Titolo	Offshoring opportunities [[electronic resource]] : strategies and tactics for global competitiveness // John Berry
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2006
ISBN	1-119-20130-6 1-280-24306-6 9786610243068 0-471-77364-6
Descrizione fisica	1 online resource (272 p.)
Disciplina	658.4/058 658.4058
Soggetti	International business enterprises Contracting out
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Offshoring and its discontents -- Everything you can send down a wire is up for grabs -- Coase and the changing nature of work -- Pouring the foundation : the offshoring value delivery framework -- Is the organization ready? -- Making the case -- So many choices -- Location is everything -- An alliance is forged -- Let's make a deal -- Other relationship details -- Start of a beautiful friendship -- Calling all low cost reps -- Toward best practices.
Sommario/riassunto	offshoring opportunities is on target for today's marketplace""This book provides a much needed framework for offshoring that supports making sound business decisions in this area, and it can help guide the management of the resulting offshore relationship in an efficient and effective manner. John brings clarity and structure to this broad and complex subject.""-Jim Maloney Chief Security Executive Corillian Corporation""An extremely well-written and researched book. Starts with a good background on the political and cultural implications of offshoring and proceeds to prov