

1. Record Nr.	UNINA9910464537503321
Autore	Atkinson Carol L. <1959->
Titolo	Military soft power : public diplomacy through military educational exchanges // Carol Atkinson
Pubbl/distr/stampa	Lanham, Maryland ; ; Plymouth, England : , : Rowman & Littlefield, , 2014 ©2014
ISBN	1-4422-3129-7
Descrizione fisica	1 online resource (205 p.)
Disciplina	355.5/50973
Soggetti	Military education - United States - Political aspects Armed Forces - Officers - Training of Students, Foreign - United States Educational exchanges - United States Democratization - Government policy - United States Electronic books. United States Military relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; List of Tables; List of Figures; Acknowledgments; Chapter 1. Military Soft Power in American Foreign Policy; PART I. THEORY AND ARGUMENT; Chapter 2. Political Socialization and Educational Exchanges; Chapter 3. Building U.S. Military Soft Power; PART II. IMPACT OF MILITARY EDUCATIONAL EXCHANGES ON PARTICIPANTS; Chapter 4. The History of Educational Exchanges at U.S. War and Staff Colleges; Chapter 5. Backgrounds, Social Integration, and Promotion Potential of the Exchange Officers; Chapter 6. Perspectives and Opinions of the Exchange Officers PART III. IMPACT OF MILITARY EDUCATIONAL EXCHANGES ON DEMOCRATIC TRENDSChapter 7. Impact on the Development of Democratic Institutions; Chapter 8. Impact on Democratic Practices; Chapter 9. Conclusion and Policy Implications; References; Index; About the Author
Sommario/riassunto	The military has long been associated with hard power, yet it is

engaged in public diplomacy as it represents the U.S. abroad and facilitates the diffusion of ideas. Military Soft Power examines one such aspect of U.S. public diplomacy: how the United States extends its influence or "soft power" worldwide through military educational exchange programs hosted by the United States' elite military schools, its war and staff colleges. The presence of international officers at U.S. military schools is substantial, yet very little is

2. Record Nr.	UNINA9911019633403321
Autore	Katz Deena B. <1950->
Titolo	Deena Katz's complete guide to practice management : tips, tools and templates for the financial adviser // Deena B. Katz
Pubbl/distr/stampa	New York, : Bloomberg Press, 2009
ISBN	9786612684401 9780470885321 0470885327 9781119204312 1119204313 9781282684409 128268440X 9780470883310 0470883316
Edizione	[1st ed.]
Descrizione fisica	1 online resource (369 p.)
Collana	Bloomberg Financial ; ; v.64
Altri autori (Persone)	KatzDeena B. <1950->
Disciplina	332.6/2068
Soggetti	Financial planners Investment advisors Finance, Personal Business enterprises - Finance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 339-341) and index.
Nota di contenuto	pt. 1. The business -- pt. 2. The staff -- pt. 3. The client -- pt. 4. The process.

Sommario/riassunto

"This edition is a revised and updated consolidation of two previously published books, Deena Katz on Practice Management and Deena Katz's Tools and Templates for Your Practice. This new expanded volume includes Katz's most recently tested approaches to managing a financial practice and the latest most effective ways of communicating with clients"--Provided by publisher.
