1.	Record Nr.	UNINA9911019604803321
	Autore	Street Deborah J
	Titolo	The construction of optimal stated choice experiments : theory and methods / / Deborah J. Street, Leonie Burgess
	Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2007
	ISBN	9786610916658 9781280916656 1280916656 9780470148563 047014856X 9780470148556 0470148551
	Descrizione fisica	1 online resource (344 p.)
	Collana	Wiley series in probability and statistics
	Altri autori (Persone)	BurgessLeonie
	Disciplina	511/.6
	Soggetti	Combinatorial designs and configurations Optimal designs (Statistics)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references (p. 301-308) and index.
	Nota di contenuto	The Construction of Optimal Stated Choice Experiments; Contents; List of Tables; Preface; 1 Typical Stated Choice Experiments; 1.1 Definitions; 1.2 Binary Response Experiments; LIST OF TABLES; 1.1 Attributes and Levels for the Survey to Enhance Breast Screening Participation; 1.3 Forced Choice Experiments; 1.2 One Option from a Survey about Breast Screening Participation; 1.3 Six Attributes to be Used in an Experiment to Compare Pizza Outlets; 1.4 One Choice Set in an Experiment to Compare Pizza Outlets; 1.4 The ""None"" Option 1.5 Attributes and Levels for the Study Examining Preferences for HIV Testing Methods1.5 A Common Base Option; 1.6 One Choice Set from the Study Examining Preferences for HIV Testing Methods; 1.6 Avoiding Particular Level Combinations; 1.6.1 Unrealistic Treatment Combinations; 1.7 Five Attributes to be Used in an Experiment to Investigate Miscarriage Management Preferences; 1.6.2 Dominating Options; 1.8 Five Attributes Used to Compare Aspects of Quality of Life; 1.7 Other Issues; 1.7.1 Other Designs; 1.7.2 Non-mathematical Issues

for Stated Preference Choice Experiments

Sommario/riassunto	The most comprehensive and applied discussion of stated choice experiment constructions available The Construction of Optimal Stated Choice Experiments provides an accessible introduction to the construction methods needed to create the best possible designs for use in modeling decision-making. Many aspects of the design of a generic stated choice experiment are independent of its area of application, and until now there has been no single book describing these constructions. This book begins with a brief description of the various areas where stated choice experiments are applicable, includ