1. Record Nr. UNINA9911019578203321 Autore Sehgal Vivek Titolo Enterprise supply chain management: integrating best in class processes / / Vivek Sehgal Hoboken, N.J., : Wiley, c2009 Pubbl/distr/stampa **ISBN** 9786612122125 9780470502839 0470502835 9781119198345 1119198348 9781282122123 1282122126 9780470502815 0470502819 1 online resource (227 p.) Descrizione fisica Classificazione 85.34 Disciplina 658.5 Soggetti **Business logistics** Industrial procurement - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. ENTERPRISE SUPPLY CHAIN MANAGEMENT: Integrating Best-in-Class Nota di contenuto Processes; Contents; Preface; Acknowledgments; Part I: Introduction; Chapter 1: What Is a Supply Chain?; Chapter 2: Scope of the Supply Chain; Part II: Supply Chain Planning; Chapter 3: Supply Chain Network Design; Chapter 4: Demand Planning; Chapter 5: Supply Planning; Part III: Supply Chain Execution; Chapter 6: Supply Management; Chapter 7: Transportation Management; Chapter 8: Warehouse Management; Chapter 9: Reverse Logistics Management; Part IV: Supply Chain Collaboration; Chapter 10: Collaborative Processes Appendix A: Supply Chain TechnologyAppendix B: RFID Technology; Appendix C: Understanding Cross-docking; Appendix D: Supply Chain

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Praise for Enterprise Supply Chain Management: Integrating Best-in-Class Processes ""Enterprise Supply Chain Management: Integrating Best-in-Class Processes is a great primer on all things supply chain. This is a must-read for any IT, finance, business, or sales executive working for an organization where supply chain is a strategic discipline.""-David Landau, Vice President, Manhattan Associates ""This book provides a comprehensive mapping of supply chain processes and associated solution architecture. Its clarity and concise language makes it a definite re