

1. Record Nr.	UNINA9911019540203321
Autore	Silvia John E.
Titolo	Dynamic Economic Decision Making: Strategies for Financial Risk, Capital Markets, and Monetary Policy // by John E. Silvia
Pubbl/distr/stampa	Hoboken, NJ : , : John Wiley & Sons, , 2011
ISBN	9786613176851 1-283-17685-8 1-118-27319-2 1-118-10093-X
Descrizione fisica	1 online resource (401 pages)
Soggetti	Customary International Law Capital Risk management Economics Book
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Too often, decisions are portrayed as one-off responses to specific changes without the understanding that, like chess, one must anticipate the possible changes and responses in the environment in response to any decision we make. Business and public strategies must deal with the reality of recessions and business cycles. Decision-making requires an understanding of economic growth and the interaction of growth with business aims. This book looks at the real world application of economic principles and financial strategy. Author John Silvia, the Chief Economist for Wells Fargo, looks at measuring markets, identifying economic trends, the building blocks of growth, managing risk, mapping innovation strategy, and much more. We need to recognize the role that macroeconomic and financial forces have had in altering the risks and rewards that frame choices for both private and public sector decision-makers.

