

1. Record Nr.	UNINA9910452972203321
Autore	Monod Paul Kleber
Titolo	Solomon's secret arts [[electronic resource]] : the occult in the age of enlightenment / / Paul Kleber Monod
Pubbl/distr/stampa	New Haven, : Yale University Press, c2013
ISBN	1-299-48346-1 0-300-19539-7
Descrizione fisica	1 online resource (457 p.)
Disciplina	130.9
Soggetti	Alchemy Enlightenment Magic Occult sciences Science - History - Miscellanea Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Illustrations -- Acknowledgments -- Introduction: What Was the Occult? -- Chapter One: The Alchemical Heyday -- Chapter Two: The Silver Age of the Astrologers -- Chapter Three: The Occult Contested -- Chapter Four: A Fading Flame -- Chapter Five: The Newtonian Magi -- Chapter Six: The Occult on the Margins -- Chapter Seven: The Occult Revival -- Chapter Eight: An Occult Enlightenment? -- Chapter Nine: Prophets and Revolutions -- Conclusion -- Manuscript Sources -- Notes -- Index
Sommario/riassunto	The late seventeenth and eighteenth centuries are known as the Age of Enlightenment, a time of science and reason. But in this illuminating book, Paul Monod reveals the surprising extent to which Newton, Boyle, Locke, and other giants of rational thought and empiricism also embraced the spiritual, the magical, and the occult. Although public acceptance of occult and magical practices waxed and waned during this period they survived underground, experiencing a considerable revival in the mid-eighteenth century with the rise of new antiestablishment religious denominations. The occult spilled over into

politics with the radicalism of the French Revolution and into literature in early Romanticism. Even when official disapproval was at its strongest, the evidence points to a growing audience for occult publications as well as to subversive popular enthusiasm. Ultimately, finds Monod, the occult was not discarded in favor of "reason" but was incorporated into new forms of learning. In that sense, the occult is part of the modern world, not simply a relic of an unenlightened past, and is still with us today.

2. Record Nr.	UNINA9911019536203321
Autore	McDowell Bennett <1957->
Titolo	Survival guide for traders : how to set up and organize your trading business // Bennett A. McDowell
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2012
ISBN	9786613306548 9781118159392 111815939X 9781119198215 1119198216 9781283306546 1283306549 9781118159415 1118159411
Edizione	[1st ed.]
Descrizione fisica	1 online resource (354 p.)
Collana	Wiley trading
Classificazione	BUS027000
Disciplina	332.640285/4678
Soggetti	Electronic trading of securities Finance, Personal Home-based businesses - Management Investments Online stockbrokers Small business - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.

Survival Guide for Traders: How to Set Up and Organize Your Trading Business; Contents; Foreword; Preface; Acknowledgments; Disclaimer; Introduction: Survival of the Fittest; Part I: Survival Basics; Chapter 1: It's a Jungle Out There!; Brawn, Brains, and Technology; Technological and Innovation Time Line; Don't Bring a Knife to a Gunfight; Right in My Own Backyard; Chapter 2: Managing Your Money Is Serious Business; Trust and Financial Advisers; Tips on Selecting a Qualified Financial Adviser; So, Who Are You Going to Trust? Creating Your Own Business Plan Will Strengthen Your Ability to Prosper Trade, Invest, and Live within Your Means; Chapter 3: Accountability, Setting Stops, and the Rogue Factor; Traders Are the Ultimate Entrepreneurs and Must Be Held Accountable; Setting Stop-Loss Exits Is Essential; The Infamous Rogue Trader Named Nick Leeson; Watch the Rogue Trader Movie; Insurmountable, Large Losses Usually Start As Small Losses; Chapter 4: What's Your Net Worth?; Net Worth Statement; Creating Your Financial Profile; Are You Moving Forward, Falling Backward, or Standing in Place? Chapter 5: The Life of an Entrepreneur New Start-Up Businesses Have High Failure Rates; What Does It Take for a New Business to Succeed?; Small Businesses Are the Backbone of the Economy; Reduce Your Expenses and Increase Your Revenue; How to Reduce Expenses; A Penny Saved Is Really One and a Half Pennies Earned; It's All About the Revenue; Chapter 6: Understanding Financial Markets; Buyer and Seller Agree on Price, but They Disagree on Value; Buyers and Sellers and the Financial Order Flow Process; Types of Orders; Using Margin and Leverage; The Importance of Liquidity and Volume Zero Liquidity Volatility and Market Gaps; How Can the Bid and Ask, Spreads, Fills, and Slippage Affect Your Profits?; You Can Parallel Test Your Broker and Data Feeds; "I Feel the Need for Speed"; So Many Markets to Choose From; Ticker Symbols at a Glance; How to Choose the Best Data Feed for Your Needs; How to Choose the Best Broker for Your Needs; How to Choose the Best Front-End Platform for Your Needs; Manias, Panics, and Crashes; Chapter 7: Adapting to Changing Market Cycles; Four Major Market Cycles; It's All in a Name; Using Trend Lines to Identify Market Cycles Using Elliott Wave Analysis to Identify Market Cycles Pitfalls of Not Identifying Market Cycles Correctly; Chapter 8: Education and Support; A Few Classic Trading Books; Learning Styles; Repetition, Repetition, Repetition; Paper Trading Is an Essential Learning Tool; Do it Your Way; You Can Learn from Your Mistakes and Failures; Life Mentors, Professional Mentors, and Trading Coaches; Chapter 9: Writing a Business Plan; Business Plan: Blank Template; Front Matter: Title Page, Table of Contents, and Mission Statement; 1. Summary; 2. Strategy; 3. Operations; 4. Financials; Business Plan Tips Part II: The Financial Pie

The must-have guide for anyone considering entering the exciting world of trading from home The biggest stumbling block for people looking to launch their own trading businesses from home is a failure to understand the complexities of the "back office" operations needed to be successful. Survival Guide for Traders is here to help. Packed with strategies for building a successful home trading business, and featuring answers to questions most up-and-coming traders would never think to ask, Survival Guide for Traders is required reading for anyone who wants to start and s