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Altri autori (Persone)	SalvatoreJoseph JorgensenAdam
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Note generali	Includes index.
Nota di contenuto	pt. I. Introduction to data visualization -- pt. II. Microsoft's toolset for visualizing data -- pt. III. Visual analytics in practice.
Sommario/riassunto	Go beyond design concepts and learn to build state-of-the-art visualizations The visualization experts at Microsoft's Pragmatic Works have created a full-color, step-by-step guide to building specific types of visualizations. The book thoroughly covers the Microsoft toolset for data analysis and visualization, including Excel, and explores best practices for choosing a data visualization design, selecting tools from the Microsoft stack, and building a dynamic data visualization from start to finish. You'll examine different types of visualizations, their strengths and weaknesses, a