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Sommario/riassunto

A practical, step-by-step approach to making sense out of dataMaking
 Sense of Data educates readers on the steps and issues that need to be
 considered in order to successfully complete a data analysis or data
 mining project. The author provides clear explanations that guide the
 reader to make timely and accurate decisions from data in almost every
 field of study. A step-by-step approach aids professionals in carefully
 analyzing data and implementing results, leading to the development
 of smarter business decisions. With a comprehensive collection of
 methods from both data analysis and