

1. Record Nr.	UNINA9911019424503321
Autore	Wysocki Robert K
Titolo	Executive's guide to project management : organizational processes and practices for supporting complex projects / / Robert K. Wysocki
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2011
ISBN	9786613176455 9781119202264 1119202264 9781283176453 1283176459 9781118089262 111808926X
Edizione	[1st edition]
Descrizione fisica	1 online resource (241 p.)
Classificazione	BUS101000
Disciplina	658.4/04
Soggetti	Project management Executives
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Challenges to supporting complex projects -- pt. 2. Improving project success with human resource strategies and processes -- pt. 3. Improving project return on investment (ROI) using agile project portfolio management -- pt. 4. Establishing and maturing an enterprise project support office.
Sommario/riassunto	"This will be the first book that examines the management of complex and uncertain projects from the perspective of senior management. It is a practical, self-contained "how to" guide for executives and senior managers. It should be their constant companion and desk reference because it collects in one place the relevant "how to" information for understanding and establishing an environment for improving complex project performance. Four major topics are presented: Supporting the organizational challenges to managing complex projects Improving project ROI using agile project portfolio management Improving project success through staffing processes and practices Establishing and maturing an enterprise project support office Each is discussed from

the perspective of the organization and how its senior management team can establish structure and processes to support the management of complex projects, programs, and portfolios"--
