

1. Record Nr.	UNINA9911019415203321
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Titolo	The Business of Construction Contracting : Schleifer's Guide to Financial Success
Pubbl/distr/stampa	Newark : , : John Wiley & Sons, Incorporated, , 2025 ©2025
ISBN	1-394-27914-0 1-394-27913-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (251 pages)
Altri autori (Persone)	CohenAaron B
Disciplina	624.068
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Explore this deep dive into the business side of construction, including how to structure, organize, and operate a construction organization to maximize profit. The most visible work of construction contracting happens on the job site, but some of the most important aspects of running a construction business happen behind the scenes, on the financial and operations side. Construction is the second-most risk-intensive industry in the US, and both minimizing business failures and minimizing the damage that results from inevitable failures are critical. Structuring and managing a profitable construction business requires strategic sense and up-to-date knowledge. The Business of Construction Contracting describes and analyzes the business side of construction, with a detailed exploration of the major types of business failure and how to avoid them. It's designed for construction professionals who understand that in this industry everybody faces risk exposure, and the companies that survive and thrive are the ones who understand how to recognize the risks and respond accordingly. It offers documented research findings, rooted in years of construction business experience, that can help both new and veteran business owners find success. The Business of Construction Contracting readers will also find: Exploration of the concepts of flexible overhead,

corporate, and financial self-analysis Detailed discussion of topics including cash flow thresholds, construction market cycles, and more The latest industry technologies and techniques to manage a construction business The Business of Construction Contracting is ideal for construction professionals - including general contractors, construction managers, and specialty contractors - as well as bonding and insurance professionals, construction attorneys, and vendors servicing the construction industry.
