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| Nota di contenuto       | THE CELLULAR CONNECTION; CONTENTS; PREFACE; 1 AN INTRODUCTION TO CELLULAR PHONE SYSTEMS; The Cellular Method; 2 CELLULAR PHONE EQUIPMENT; The Cellular Telephone; What You Should Know About Cellular Frequencies; Numeric Assignment Module (NAM); A Quick Visit to a Cell Site; 3 THE BUSINESS OF CELLULAR PHONES; Where Can you Get Cellular Service?; How Licenses Were Granted: Wireline and Nonwireline Companies; Who Sells Cellular Phones; 4 GETTING CELLULAR SERVICE; Finding the Best Source of Cellular Phones and Service; Equipment Costs; What to Look for in a Cellular Phone; Trying It Out<br>Cellular Service Pricing-Your Most Important DecisionReminder: The |

Cellular Buyer's Checklist; 5 THE BILL, PLEASE; One-Time (Nonrecurring) Expenses; Recurring Expenses; Variable Charges and Pricing Plans; Terms Associated with Recurring Charges; Illustrative Pricing Plans; Additional Rate Plans; Special Promotions and Pricing Options; How Calls Are Billed; Long Distance and Roaming; Choosing a Service Provider; 6 HELLO, MA? IT'S ME!; Buttons, Buttons; Displays and Indicators; Placing a Call; Special Telephone Numbers; Receiving a Call; Health Considerations; Batteries and Power Supplies  
Cellular EtiquetteSpecial Cellular Features; 7 ROAMING; How to Tell When You're Roaming; Roaming: Outgoing Calls; Roaming: Incoming Calls; Roaming Fraud; Roamer Billing; Additional Roaming Considerations; 8 MOBILE AND TRANSPORTABLE PHONES; Car Cellular Telephone Components; Roof-Mounted Antennas; Trunk-Mounted Antennas; Glass-Mounted Antennas; Transportables; 9 OPTIONS AND ACCESSORIES; Batteries; Chargers and Eliminators; Hands-Free Operation; Pagers; Cases; Data Applications; A Cellular Data Communications Session; Fax Applications; Short-Message Service  
10 DEALING WITH OPERATIONAL DIFFICULTIESBad Connections; Signal Dropouts and Dead Spots; Other Intermittent Effects; Mechanical or Electronic Failure; Service and Repair; 11 SAFETY AND SECURITY; Safety; Security; 12 INTO THE FUTURE; Digital Cellular; Personal Communications Service; Technology; Applications; GLOSSARY; INDEX

#### Sommario/riassunto

How to choose cellular service wisely and become an adept cellular userKeeping in touch via cellular is increasingly vital in today's fast-paced world. The technology now boasts over 50 million subscribers, and that figure is expected to double in the next five years. Whether you are a regular user or an industry professional, *The Cellular Connection*, Fourth Edition helps you keep current in the field. Written in a nontechnical language by an industry insider, this new edition of a highly successful book (over a quarter million copies sold!) demystifies both service and technology, ex