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Autore	Gay Jean-Christophe
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Sommario/riassunto	This book examines the evolution of tourism from its roots as 'mass tourism' to contemporary challenges like 'overtourism'. It analyzes the unsustainable growth and societal impacts of tourism, comparing it to a form of colonization, and addresses public outcry against cruise ships. The text delves into distinctions within tourism, contrasting the

'crowd and masses' with the 'happy few', and discusses the influence of nostalgia and urbanophobia on travel behavior. It also explores alienation in tourism, such as 'egotourism' and the perception of travel as 'fake'. The book looks at tourism's intersection with academia and the mystery surrounding Bourdieu's theories. Sustainable tourism, carbon footprints, and the future of tourism are also discussed. The author aims to critique and offer insights into the complexities of modern tourism systems, targeting an audience interested in social sciences, geography, and tourism studies.
