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Descrizione fisica	1 online resource (xvii, 554 p.) : ill., map
Collana	Handbooks in communication and media
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Altri autori (Persone)	VolkmerIngrid
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Soggetti	Mass media - Research - Methodology Mass media and globalization
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. History of transnational media research -- pt. 2. Re-conceptualizing research across globalized network cultures -- pt. 3. Supra- and sub-national spheres : researching transnational spaces -- pt. 4. Identifying spheres of comparison in globalized contexts -- pt. 5. Comparative research and contexts of challenges.
Sommario/riassunto	"Bringing together the perspectives of more than 40 internationally acclaimed authors, The Handbook of Global Media Research explores competing methodologies in the dynamic field of transnational media

and communications, providing valuable insight into research practice in a globalized media landscape. Provides a framework for the critical debate of comparative media research Posits transnational media research as reflective of advanced globalization processes, and explores the role and responsibility this bestows it with Articulates the key themes and competing methodological approaches in a dynamic and developing field Showcases the perspectives and ideas of 30 leading internationally acclaimed scholars Offers a platform for the discussion of crucial issues from a variety of theoretical, methodical and practical viewpoints"--
