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	Titolo	2: Particle technology and separation processes / John Francis Richardson, John Hadlett Harker, John Rayner Backhurst
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2.	Record Nr.	UNINA9911019146203321
	Autore	Powell Stephen G
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	MODELING FOR INSIGHT; CONTENTS; PREFACE; USING THIS BOOK; ACKNOWLEDGMENTS; ACKNOWLEDGMENTS FOR CASES; ABOUT THE AUTHORS; PART I; 1. Introduction; 2. Foundations of Modeling for Insight; 3. Spreadsheet Engineering; PART II; 4. A First Example-The Red Cross Problem; 5. Retirement Planning Problem; 6. Technology Option; PART III; 7. MediDevice; 8. Draft Commercials; 9. New England College Skiway; 10. National Leasing, Inc.; 11. Pharma X and Pharma Y; 12. Invivo Diagnostics, Inc.; Appendix A: Guide to Solver(®); Appendix B: Guide to Crystal Ball(®); Appendix C: Guide to the Sensitivity Toolkit INDEX
Sommario/riassunto	Praise for Modeling for Insight ""Most books on modeling are either too theoretical or too focused on the mechanics of programming. Powell and Batt's emphasis on using simple spreadsheet models to gain business insight (which is, after all, the name of the game) is what makes this book stand head and shoulders above the rest. This clear and practical book deserves a place on the shelf of every business analyst.""-Jonathan Koomey, PhD, Lawrence Berkeley National Laboratory and Stanford University, author of Turning Numbers into Knowledge: Mastering the Art of Problem Solv