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Sommario/riassunto	Parlay will enable rapid and cost-effective delivery of services based on telecommunications networks, and will be an essential part of the 3G future. We live in an exciting time. 3G networks are taking off, and as greater bandwidth and communication speeds become available, people are seeking new means by which to increase their interaction potential. Newer and more exciting services are being developed to drive more revenues and to enhance end-user experiences. New technologies are being designed and implemented to supplement and leverage the new capabilities being built into core n