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Titolo	The nonprofit outcomes toolbox : a complete guide to program effectiveness, performance measurement, and results // Robert M. Penna ; foreword by Ken Berger
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Edizione	[1st ed.]
Descrizione fisica	1 online resource (380 p.)
Collana	Wiley nonprofit authority ; ; 1
Classificazione	BUS074000
Disciplina	658/.048
Soggetti	Nonprofit organizations - Management - Evaluation Social service - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	pt. 1. The basics -- pt. 2. Working with outcomes -- pt. 3. Advanced tools -- pt. 4. Other tools and perspectives.
Sommario/riassunto	"An invaluable guide to the outcome-based tools needed to help nonprofit organizations increase their effectiveness The Nonprofit Outcomes Toolbox identifies stages in the use of outcomes and shows you how to use specific facets of existing outcome models to improve performance and achieve meaningful results. Going beyond the familiar limits of the sector, this volume also illustrates how tools and approaches long in use in the corporate sector can be of great analytical and practical use to nonprofit, philanthropic, and governmental organizations. An outstanding resource for organizational and program leaders interested in improving

performance, there is nothing else like this work currently available.
Shows how to identify and set meaningful, sustainable outcomes.
Illustrates how to track and manage with outcomes. Offers guidance in
assessing capacity, and using outcome-based communications.
Features a companion Web site with the tools found in this book.
Providing the tools and explanations needed to achieve program
success, this book is a complete resource for the nonprofit,
governmental, or philanthropic professional striving for greater
effectiveness in programs or organizations"--
