

1. Record Nr.	UNINA9911019109403321
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Titolo	Bibliometric Analyses in Data-Driven Decision-Making
Pubbl/distr/stampa	Newark : , : John Wiley & Sons, Incorporated, , 2025 ©2025
ISBN	1-394-30256-8 1-394-30258-4 1-394-30254-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (520 pages)
Collana	Sustainable Computing and Optimization Series
Altri autori (Persone)	SahaAbhijit KadrySeifedine <1977-> DemirGulay
Disciplina	020.72/7
Soggetti	Bibliometrics - Methodology Bibliometrics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Preface xxiii -- Acknowledgements xxix -- Part 1: Introduction to Bibliometric Analysis and Methodologies 1 -- 1 Introduction to Bibliometric Analysis and Methodologies 3 Gulay Demir, Prasenjit Chatterjee, Abhijit Saha and Seifedine Kadry -- 1.1 Introduction 4 -- 1.1.1 Stages of Bibliometric Analysis 5 -- 1.1.1.1 Preparation Phase Before Bibliometric Analysis 6 -- 1.1.1.2 Application Phase of Bibliometric Analysis 14 -- 1.2 Historical Development of Bibliometrics 21 -- 1.3 Key Bibliometric Indicators 24 -- 1.4 Bibliometric Data Sources 26 -- 1.5 Methodologies in Bibliometric Analysis 29 -- 1.6 Applications of Bibliometric Analysis 31 -- 1.7 Challenges and Limitations 33 -- 1.8 Future Directions in Bibliometrics 35 -- 1.9 Conclusions 38 -- References 39 -- Part 2: Bibliometric Analysis in Logistics and Supply Chain 45 -- 2 Multi-Criteria Decision-Making in Logistics and Supply Chain Management: A Bibliometric Analysis 47 Murat Kemal Keles and Askin Ozdagoglu -- 2.1 Introduction 48 -- 2.2 Literature Review 51 -- 2.3 Materials and Methods 52 -- 2.4 Bibliometric Analysis Results of the Logistics/Supply Chain and MCDM 53 -- 2.4.1 Performance Analysis 53 -- 2.4.1.1 The General Overview

of the Database	53
2.4.1.2 The Annual Publication and Citation Status	54
2.4.1.3 The Publication and Citation Status of Journals	55
2.4.1.4 The Most Relevant Affiliations	55
2.4.1.5 Authors' Status	57
2.4.1.6 The Most Productive Countries	57
2.4.1.7 Most Cited Document	59
2.4.2 Scientific Mapping Analysis	60
2.4.2.1 Thematic Map	60
2.4.2.2 Trend Topics	61
2.4.2.3 Keyword Analysis	62
2.5 Discussion	64
2.6 Conclusions	66
References	67
3 Digital Supply Chain: A Bibliometric Analysis	71
Rajeev Ranjan, Sonu Rajak, Prasenjit Chatterjee, Gulay Demir and Ernesto DR Santibanez Gonzalez	
3.1 Introduction	72
3.2 Bibliometric Analysis	74
3.2.1 Research Gaps and Research Questions	75
3.3 Materials and Methods	76
3.4 Bibliometric Analysis of DSC	79
3.4.1 Performance Analysis	79
3.4.1.1 Overall Review of the Database	79
3.4.1.2 A Rise in Annual Publications	80
3.4.1.3 Average Annual Citations	81
3.4.1.4 Sankey Diagram	81
3.4.1.5 Most Cited and Most Published Journals	83
3.4.1.6 The Most Important Affiliations	83
3.4.1.7 Frequently Referenced Authors	84
3.4.1.8 The Most Productive Countries	84
3.4.1.9 Most Cited Document	86
3.4.2 Analysis of Science Mapping	88
3.4.2.1 Thematic Map	88
3.4.2.2 Trend Topics	89
3.4.2.3 Word Cloud	90
3.4.2.4 Collaborative Network of Co-Words in Publications on DSC	91
3.4.2.5 Conceptual Structure Map	92
3.5 Discussions	92
3.6 Conclusions	94
References	95
4 Agile Supply Chain Dynamics: A Bibliometric Analysis with a Technology-Barrier-Performance Framework	99
Vikrant Sharma and Prasenjit Chatterjee	
4.1 Introduction	100
4.2 Literature Review	101
4.3 Methodology	103
4.4 Results	104
4.4.1 Descriptive Analysis	104
4.4.2 Sources	106
4.4.3 Authors	108
4.4.4 Main Research Country	110
4.4.5 Relationship	112
4.5 Mapping Results with VOSviewer Software	112
4.6 Conceptual Structure and Evolution of the Field	115
4.7 Discussion	122
4.7.1 Principal Findings	122
4.7.2 Technology, Enablers, Barriers, and Performance Indicators Framework	124
4.7.3 Future Direction for Agile Supply Chain	127
4.7.4 Limitation of Study	128
4.8 Conclusions	128
References	129
Part 3: Multi-Criteria DecisionMaking (MCDM) and Bibliometric Analysis	137
5 Multi-Criteria Decision-Making Methods for Robot Selection: A Bibliometric Analysis of Research Trends	139
Rajeev Ranjan, Sonu Rajak and Prasenjit Chatterjee	
5.1 Introduction	140
5.2 Bibliometric Analysis	142
5.3 Materials and Methods	143
5.4 Results	146
5.4.1 Performance Analysis	146
5.4.1.1 Database Overview	147
5.4.1.2 Annual Increase in Publications	147
5.4.1.3 Status of Average Annual Citations	148
5.4.1.4 Sankey Diagram	149
5.4.1.5 Most Cited Journals	149
5.4.1.6 The Most Relevant Affiliations	151
5.4.1.7 The Most Cited Authors	151
5.4.1.8 The Most Productive Nations	152
5.4.1.9 Most Cited Document	155
5.4.2 Science Mapping Analysis	155
5.4.2.1 Co-Occurrence Keywords Analysis	155
5.4.2.2 Thematic Analysis	158
5.4.2.3 Trend Topics	159
5.4.2.4 Scientific Landscape	160
5.4.2.5 Timeline Analysis	161
5.4.2.6 Citation Burst Analysis	163
5.5 Discussion	163
5.6 Conclusions, Managerial Implication, and Future Research Directions	165
References	166
6 Bibliometrics Analysis on Economics and MCDM	169
Yuksel Aydn	
6.1 Introduction	170
6.2 Literature Review	171
6.3 Research Methodology	174
6.4 Bibliometric Analysis Results on Economics and MCDM	174
6.4.1 Performance Analysis	174
6.4.1.1 Main Information	174
6.4.1.2 Annual Status of Publications	175
6.4.1.3 Average Annual Citations	176
6.4.1.4 Magazines with the Most Publications	176
6.4.1.5 Most Important Universities	177
6.4.1.6 Most Important Authors	

178 -- 6.4.1.7 Most Productive Countries	179 -- 6.4.1.8 Most Cited Article
180 -- 6.4.2 Scientific Mapping Analysis	181 -- 6.4.2.1 Thematic Map
181 -- 6.4.2.2 Trend Topics	182 -- 6.4.2.3 Keyword Analysis
183 -- 6.5 Discussion	185 -- 6.6 Conclusion
186 -- References	187 -- 7 Material Selection by Multi-Criteria Decision-Making: A Bibliometric Analysis
191 Rajeev Ranjan, Sonu Rajak and Prasenjit Chatterjee -- 7.1 Introduction	192 -- 7.2 A Brief Background of Multi-Criteria Decision-Making (mcdm)
192 -- 7.2.1 Bibliometric Analysis	196 -- 7.2.2 Research Gaps and Research Questions
197 -- 7.3 Materials and Methods	198 -- 7.4 Material Selection by MCDM Method's Bibliometric Analysis Findings
199 -- 7.4.1 Performance Analysis	199 -- 7.4.1.1 Overall Review of the Database
200 -- 7.4.1.2 An Increase in Publications Per Year	201 -- 7.4.1.3 Average Annual Citations
201 -- 7.4.1.4 Sankey Diagram	203 -- 7.4.1.5 Most Cited and Most Published Journals
203 -- 7.4.1.6 The Most Important Affiliations	204 -- 7.4.1.7 Frequently Referenced Authors
205 -- 7.4.1.8 The Most Productive Countries	205 -- 7.4.1.9 Most Cited Document
208 -- 7.4.2 Analysis of Science Mapping	208 -- 7.4.2.1 Thematic Map
209 -- 7.4.2.2 Trend Topics	210 -- 7.4.2.3 Keyword Co-Occurrence Analysis
212 -- 7.4.2.4 Scientific Landscape	213 -- 7.4.2.5 Timeline Analysis
214 -- 7.4.2.6 Citation Burst Analysis	216 -- 7.5 Discussions
216 -- 7.6 Conclusions, Managerial Implication, and Future Research Directions	218 -- References
220 -- 8 Evaluation Based on Distance from Average Solution (EDAS) Method: A Bibliometric Analysis	223 Rajeev Ranjan, Sonu Rajak, Prasenjit Chatterjee and Seifedine Kadry -- 8.1 Introduction
224 -- 8.2 EDAS Method	226 -- 8.2.1 Fundamentals of EDAS Method
226 -- 8.2.2 Bibliometric Analysis	229 -- 8.2.3 Research Gaps and Research Questions
230 -- 8.3 Materials and Methods	232 -- 8.4 Results of the EDAS Method Bibliometric Analysis
234 -- 8.4.1 Performance Analysis	234 -- 8.4.1.1 Overall Review of the Database
234 -- 8.4.1.2 Annual Publication Increase	235 -- 8.4.1.3 Average Annual Citations
235 -- 8.4.1.4 Sankey Diagram	237 -- 8.4.1.5 Most Cited and Most Published Journals
237 -- 8.4.1.6 The Affiliations that Matter Most	238 -- 8.4.1.7 Frequently Cited Authors
238 -- 8.4.1.8 The Most Productive Countries	239 -- 8.4.1.9 Most Cited Document
242 -- 8.4.2 Analysis of Science Mapping	243 -- 8.4.2.1 Thematic Map
243 -- 8.4.2.2 Trend Topics	243 -- 8.4.2.3 Keyword Co-Occurrence Analysis
245 -- 8.4.2.4 Scientific Landscape	247 -- 8.4.2.5 Timeline Analysis
248 -- 8.4.2.6 Citation Burst Analysis	249 -- 8.5 Discussions
250 -- 8.6 Conclusions	251 -- References
252 -- 9 Evolution of m-Polar Fuzzy Set as a Decision-Making Tool: A Bibliometric Review	257 Madan Jagtap and Prasad Karande -- 9.1 Introduction
258 -- 9.1.1 Paper Organization	259 -- 9.1.2 Research Methodology and Contributions of the Work
259 -- 9.2 Literature Review	261 -- 9.2.1 Different Types of Fuzzy Sets
261 -- 9.3 Fuzzy Sets in Decision-Making	262 -- 9.4 m-Polar Fuzzy Sets in Decision-Making
263 -- 9.5 Comparison of m-Polar Fuzzy Set and Ordinary Fuzzy Sets in Decision-Making	265 -- 9.6 Analysis of m-Polar FSs
265 -- 9.6.1 Analysis Based on m-Polar FS Publications	265 -- 9.6.2 Analysis Based on Journals
267 -- 9.6.3 Analysis Based on Authors' Contributions	282 -- 9.6.4 Analysis Based on Application of m-Polar Fuzzy Logic
284 -- 9.6.5 Bibliometric Analysis for the m-Polar Fuzzy Set	286 -- 9.6.5.1 Co-Author and Author Mapping for m-Polar Fuzzy Set
286 -- 9.6.5.2 Bibliographic Coupling of Universities for the m-Polar Fuzzy Set	287 -- 9.6.5.3 Bibliographic Coupling Countries for the m-Polar Fuzzy Set
287 -- 9.6.5.4 Citation Documents Analysis for m-Polar Fuzzy Sets	288 -- 9.6.5.5 Co-Occurrences of Author's Keywords Analysis for m-Polar Fuzzy Sets
289 -- 9.6.5.6 Co-	

Sommario/riassunto

The book provides essential insights and practical tools needed to effectively navigate the evolving landscape of scholarly research, helping enhance the understanding of publication trends, citation impacts, and collaboration networks across multiple fields. Bibliometric Analyses in Data-Driven Decision-Making offers a comprehensive guide to researchers, academics, and practitioners interested in utilizing bibliometric analysis to understand and navigate the dynamic landscape of the increasingly vital field of data-driven decision-making and its applications across many areas. It provides insights into growth, impact, and trends within the field, using bibliometric tools and methodologies. This volume adopts a pragmatic approach, balancing theoretical concepts with practical applications of data-driven decision-making models through the perspectives of bibliometric analyses using real-world examples, case studies, and step-by-step guides. The reader will find the book: Gives practical guidance on conducting bibliometric analyses across a range of applications for data-driven decision-making; Illustrates the application of bibliometric tools in the field with real-world case studies; Provides in-depth coverage of various bibliometric indicators and metrics; Explores emerging trends and challenges in bibliometric analysis; Provides a comprehensive overview of software and tools available for bibliometric research. Audience Librarians and Information professionals involved in research management, knowledge discovery, and the evaluation of scholarly communication, as well as professionals in industries reliant on cutting-edge research and development, technology assessment, and innovation. Also, a range of researchers and scholars seeking how to apply bibliometric analysis to assess the impact of their work, and advanced insights into bibliometric metrics, collaboration networks, and research trends.
