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Soggetti Cartography

Semiotics

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## Sommario/riassunto

Cartographic Communication explores the role of maps as a means of communication, focusing on graphic semiology and semiotics. The book examines the various functions of cartographers, from craftsmen to political agents, and discusses how maps serve as tools in scientific processes and political discourse. It also addresses the challenges of reproducibility and the innovations in cartographic communication models, emphasizing the importance of aesthetics and user interaction. The work targets professionals and academics in geography, demography, and social sciences, aiming to deepen the understanding of maps beyond traditional uses.