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Titolo	Performance dashboards and analysis for value creation // Jack Alexander
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2007
ISBN	9786610721672 9781118044728 111804472X 9781119197324 1119197325 9781280721670 1280721677 9780470088838 0470088834
Descrizione fisica	1 online resource (323 p.)
Collana	Wiley finance series
Disciplina	658.15/54
Soggetti	Corporations - Valuation Corporate profits Performance standards Organizational effectiveness - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes indexes.
Nota di contenuto	The management challenge : integrating performance, finance, and value -- Fundamentals of finance -- Key valuation concepts -- The business model and financial projections -- Drivers of shareholder value and the value performance framework -- Revenue growth and pricing strength -- Operating effectiveness -- Capital effectiveness : working capital -- Capital effectiveness : long-term assets -- Cost of capital and the intangibles -- Building a performance management framework -- The economics of mergers and acquisitions -- Benchmark takeaways and summary.
Sommario/riassunto	No matter what industry your company competes in, you need to have a firm understanding of how to create a direct link between shareholder

value and critical business processes in order to improve performance and achieve long-term value. Performance Dashboards and Analysis for Value Creation contains the information and expertise you need to do just this-and much more.

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