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Note generali	Adapted and updated from Management des donnees de l'entreprise. Master Data Management et modelisation semantique published 2009 in France by Hermes Science/Lavoisier.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A company and its data -- The strategic aspects -- Taking into account business software -- Return on investissement -- MDM maturity levels and the model-driven MDM -- Data governance functions -- Organisational aspects -- The semantic modelling framework -- Semantic modeling procedures -- Logical data modeling -- Organisation modeling -- Technical integration of the MDM.
Sommario/riassunto	In an increasingly digital economy, mastering the quality of data is an increasingly vital yet still, in most organizations, a considerable task. The necessity of better governance and reinforcement of international rules and regulatory or oversight structures (Sarbanes Oxley, Basel II, Solvency II, IAS-IFRS, etc.) imposes on enterprises the need for greater transparency and better traceability of their data. All the stakeholders in a company have a role to play and great benefit to derive from the overall goals here, but will invariably turn towards their IT department in search of the ans