

1. Record Nr.	UNINA9911018932103321
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Titolo	E-learning by design // by William Horton
Pubbl/distr/stampa	San Francisco, : Pfeiffer, 2012
ISBN	9786613332196 9781118118368 1118118367 9781118256039 1118256034 9781283332194 1283332191 9781118118382 1118118383
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (640 p.)
Classificazione	BUS066000
Disciplina	658.3/124040285
Soggetti	Employees - Training of - Computer-assisted instruction Computer-assisted instruction - Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Designing e-learning -- Absorb-Type Activities -- Do-Type Activities -- Connect-Type Activities -- Tests -- Topics -- Games and Simulations -- Social Learning -- Mobile Learning -- Design For the Virtual Classroom -- Conclusion.
Sommario/riassunto	"E-Learning by Design provides a comprehensive, detailed look at the concepts and processes of developing, creating and implementing a successful e-Learning program. Horton's practical, down-to-earth approach offers clear information and instruction without over simplifying. Readers will learn to build customized e-Learning programs from scratch, building on core principles of instructional design to:[bullet] develop meaningful activities and lessons[bullet] create and administer online tests and assessments[bullet] design learning games and simulations, and[bullet] effectively implement an individualized programThe second edition will feature chapter-by-

chapter revisions and add new sections and updates that address: new delivery technologies, including social networking, mobile learning, and the use of other new mobile devices; learning from available content; repurposing content; setting and following quality Standards, a revised Catalyst Model and Examples, How We Will Learn Model and Examples, and designing for International and Multi-cultural Audiences, as well as all-new contemporary case studies, examples, and activities. New edition will also include two free online resources: a downloadable instructor's manual, and a premium content site featuring additional examples and case studies, tools and resources"--
