1. **Record Nr.** UNISA996198455303316

   Titolo 2009 Collaboration and Intercultural Issues on Requirements: Communication, Understanding and Softskills

   Pubbl/distr/stampa Institute

   Lingua di pubblicazione Inglese

   Formato Materiale a stampa

   Livello bibliografico Monografia

2. **Record Nr.** UNISALENTO991002822609707536

   Titolo Senckenbergiana Maritima : Zeitschrift für Meeresgeologie und Meeresbiologie der Senckenbergischen Naturforschenden Gesellschaft. - 1969-2008

   Pubbl/distr/stampa Frankfurt am Main, 1969-2008

   ISSN 0080-889X

   Lingua di pubblicazione Tedesco

   Formato Materiale a stampa

   Livello bibliografico Periodico

   Note generali Has supplement

3.	Record Nr.	UNINA9911018921003321
	Autore	Fisher Tony (Anthony), <1958->
	Titolo	The data asset : govern your data for business success / / Tony Fisher
	Pubbl/distr/stampa	Hoboken, NJ, : Wiley & Sons, c2009
	ISBN	1-119-20428-3
		1-282-68436-1
		9786612684364
		0-470-50800-0
	Edizione	[1st edition]
	Descrizione fisica	1 online resource (243 p.)
	Collana	Wiley & SAS business series
	Classificazione	85.20
	Disciplina	005.74
	Soggetti	Database management
		Business intelligence
		Corporate governance
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	The Data Asset: How Smart Companies Govern Their Data for Business Success; Contents; Fore! word; Acknowledgments; Introduction; Part I: Building the Business Case for Data Governance; Chapter 1: Making the Case for Better Data; Chapter 2: Risk Mitigation: How Quality Data Keeps Your Company Out of Trouble; Chapter 3: Controlling Costs with Accurate and Reliable Data; Chapter 4: Optimizing Revenue with Quality Data; Part II: The Data Governance Maturity Model; Chapter 5: Governing Your Data; Chapter 6: Undisciplined Organizations: Disasters Waiting to Happen
		Chapter 7: Reactive Organizations: Trying to Get Beyond Crisis ModeChapter 8: Proactive Organizations: Reducing Risk, Avoiding Uncertainty; Chapter 9: Governed Organizations: Trust in Data Pays Multiple Benefits; Part III: Utilizing People and Processes to Achieve a Quality Culture; Chapter 10: The Quality Culture; Chapter 11: People; Chapter 12: Processes; Part IV: Closing the Loop: Selecting the Right Technology for Your Organization; Chapter 13: Undisciplined Organizations: Discovering the Value of Data Quality Tools
		Chapter 14: Reactive Organizations: Choose the Technology That Gets the Most from Your ApplicationsChapter 15: Proactive Organizations:

	Bridging the Chasm and Becoming Proactive; Chapter 16: Governed Organizations: Moving Beyond Data to Business Process Automation; Glossary; Index
Sommario/riassunto	An indispensable guide that shows companies how to treat data as a strategic asset Organizations set their business strategy and direction based on information that is available to executives. The Data Asset provides guidance for not only building the business case for data quality and data governance, but also for developing methodologies and processes that will enable your organization to better treat its data as a strategic asset. Part of Wiley's SAS Business Series, this book looks at Business Case Building; Maturity Model and Organization Capabilities; 7-Step Programmati