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Autore	Levesque Peter J
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Sommario/riassunto	Fascinating insights into the changing supply chain industry in China, from leading international experts A fascinating look at the enormous changes taking place in China today as it evolves from global manufacturer to global consumer marketplace, The Shipping Point: The Rise of China and the Future of Retail Supply Chain Management explores how China's ascension will have a profound impact on the future of retail supply chain management. Bringing together the

knowledge and expertise of leading supply chain and retail
professionals from around the world to illuminate opportunit
