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Collana	Wiley and SAS Business Series ; ; v.6
Altri autori (Persone)	AdkinsTony (Tony C.)
Disciplina	658.4/013
Soggetti	Activity-based costing Managerial accounting Cost accounting Performance - Management Industrial management - Cost effectiveness
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Performance management -- LubeOil : shaping business today and in the future -- Homehealth : delivering activity-based costing -- SuperDraft : activity-based costing/management and customer profitability -- Canaraus : performance management, the new ammunition for armed forces -- Standard Loan : interest in activity-based costing rates high -- Sierra Trucks : trucking along with activity-based cost/management -- Sierra Trucks : implementing real activity-based budgeting -- Wendals Foods : managing customer profitability with activity-based costing information -- Veri Glass : see clearly with activity-based costing? -- ABC Airways : implementation lands millions in process improvement savings -- Power & light gets a charge out of activity-based costing/management -- OBOOK Food Company : right

ingredients cook up savings -- Veterans Benefits : discovering the cost of doing business using activity-based costing.

## Sommario/riassunto

Praise for Case Studies in Performance Management""With this book, Tony Adkins has made an important contribution to the body of knowledge of managerial accounting.""-From the Foreword by Gary Cokins, lead strategist, Business Performance Management Solutions group with SAS Institute and internationally recognized expert in advanced cost management and performance improvement systems""If you want to achieve direction, traction, and speed in business, Case Studies in Performance Management: A Guide from the Experts is a must-read . . . jam-packed with golden nuggets you can