Record Nr. UNINA9911018829703321

Autore Bansal Sam <1940->

Titolo Technology scorecards : aligning it investments with business

performance / / Sam Bansal

Pubbl/distr/stampa Hoboken, NJ,: Wiley, c2009

ISBN 9786612368738

Edizione [1st edition]

Descrizione fisica 1 online resource (334 p.)

Disciplina 658.4

658.4/012 658.4012 658.406

0470488484

Soggetti Strategic planning

Business logistics

Performance technology

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Technology Scorecards: Aligning IT Investments with Business

Performance; Disclaimer; Contents; Acknowledgments; Acronyms and Abbreviations; Part I: Introduction; Chapter 1: Why Projects Fail, Scorecards, and How This Book Is Organized; Part II: Promise of Technology; Chapter 2: Strategic Enterprise Management; Chapter 3: Supply Chain Management; Chapter 4: Product Life Cycle Management; Part III: Scorecard Methodology to Align IT Investments with Business Performance (Deliver on Promise); Chapter 5: Strategy; Chapter 6:

Realization Phase; Chapter 7: Human Factors

Chapter 8: Umbrella ConsiderationsChapter 9: Performance Management; Chapter 10: Summary; References; Chapter 1; Chapter 2; Chapter 3; Chapter 4; Chapter 5; Chapter 7; Chapter 8; Chapter 9; Index

Sommario/riassunto

Plan, execute, and sustain a successful IT campaign with Sam Bansal's perfect scorecard approach First came the dot.com bust, then the IT squeeze. Despite software being the tail that wags the dog in most corporations, the cham-pions of IT, the CIOs, are constantly under fire to justify and maximize their IT investments-past, present, and future. Learn how to establish Key Performance Indicators and Value Scorecards for IT to ensure maximum value in your corporation with the step-by-step approach found in Sam Bansal's Technology Scorecards. Drawing on Dr. Bansal's over fort