

1. Record Nr.	UNINA9911018822703321
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Titolo	Teamwork in poultry production : improving grower and employee interpersonal skills / / Larry Cole
Pubbl/distr/stampa	Ames, Iowa, : Iowa State University Press, c2001
ISBN	9786611814526 9781281814524 1281814520 9780470376829 0470376821 9780470376614 0470376619
Edizione	[1st ed.]
Descrizione fisica	1 online resource (280 p.)
Disciplina	636.5/0068/4
Soggetti	Poultry industry - Management Teams in the workplace
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Teamwork in Poultry Production; Contents; Foreword; Acknowledgements; Part 1. Personal Improvement; 1. Beginning at the Beginning; 2. Smart Employees and Growers Are People Smart; 3. Getting to Know the Real Me; 4. Willing to Change; 5. Being a High-Performance Human Being; Part 2. Being People Smart; 6. Project Self-confidence Confidently; 7. Introducing Change Can Be Easier than You Think; 8. Being Friendly; 9. Words Do More than Talk; 10. Your Physical Appearance Also Talks; 11. Speaking of Talking, Let's Talk; 12. Communicating through Respect 13. Putting the Magic Ingredient of Trust to Work for You14. Teamwork on the Farm; 15. Promoting Each Other's Self-Esteem; 16. Fairness Is the Only Rule; 17. Writing Service Reports That Encourage Cooperation; Part 3. Conflict Resolution; 18. Remaining Calm in the Eye of Conflict; 19. Putting Strategies to Manage Conflict to Work; 20. Working Differently with Different People; 21. Working with Difficult People Made Easier; Part 4. Nonverbal Behavior Talks Loudly; 22. Talking with

Sommario/riassunto

Today more than ever before in the history of the poultry industry there is a concerted effort to improve the working relationship between the grower and the integrator. Teamwork in Poultry Production picks up where Larry Cole's previous book, Communication in Poultry Grower Relations, left off. While the first book concentrated on organizational improvement, this book focuses on the specific interpersonal skills needed in the industry to create a synergistic working relationship-a topic which, until now, has been largely ignored. Written in a down-to-earth training styl
