

1. Record Nr.	UNINA9910583058503321
Autore	Krarti Moncef
Titolo	Optimal design and retrofit of energy efficient buildings, communities, and urban centers / / Moncef Krarti
Pubbl/distr/stampa	Kidlington, United Kingdom : , : Butterwoth-Heinemann, an imprint of Elsevier, , [2018] ©2018
ISBN	0-12-811894-6 0-12-849869-2
Descrizione fisica	1 online resource (1 volume (unpaged))
Disciplina	720.47
Soggetti	Sustainable buildings - Design and construction Sustainable construction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.

2. Record Nr.	UNINA9910968026303321
Autore	Kalman S
Titolo	French Colonial Fascism : The Extreme Right in Algeria, 1919-1939 / / by S. Kalman
Pubbl/distr/stampa	New York : , : Palgrave Macmillan US : , : Imprint : Palgrave Macmillan, , 2013
ISBN	9781349455416 1349455415 9781137307095 1137307099
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (301 p.)
Disciplina	320.533096509041
Soggetti	Africa - History Europe - History History, Modern Imperialism Africa, North - History France - History African History European History Modern History Imperialism and Colonialism History of North Africa History of France
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Action francaise, Jeunesses patriotes, Unions latines, and the birth of latinite (1919-1931) -- The Algerian extreme right, the Great Depression, and the birth of Muslim nationalism: the Croix de Feu and the Front paysan, 1928-1935 -- An algerianiste insurrection: the Rassemblement national and Amities latines, 1936-1938 -- The transformation of metropolitan strategy into colonial practice: the Parti populaire francais and the Parti social francais.

Sommario/riassunto	This study investigates the various extreme-rightist leagues in Algeria, with particular attention to certain key themes, among them the rabid xenophobia directed at the Jewish population and local Muslims. It demonstrates that fascism helped to construct a racial hierarchy to preserve European hegemony and a pool of cheap labor.
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3. Record Nr.	UNINA9910973079303321
Autore	Breitenseher Martin
Titolo	Imaging Strategies for the Knee // by: Maeurer, Juergen
Pubbl/distr/stampa	Stuttgart ; ; New York, : Thieme, c2006
ISBN	9786612891601 9783132578364 3132578363 9781282891609 128289160X 9783131614018 3131614013
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 p.)
Disciplina	617.5/820754
Soggetti	Knee - Imaging Knee - Pathophysiology Knee - Diseases - Diagnosis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 203) and index.
Nota di contenuto	Functional anatomy of the knee joint -- Traumatic disorders -- Degenerative diseases -- Inflammatory diseases -- Tumors and tumor-like lesions of the knee joint -- Endocrine/metabolic disorders and crystal-induced diseases -- Ischemic diseases -- Hematologic diseases -- Neuropathic osteoarthropathy -- Pediatric radiology.
Sommario/riassunto	The human knee, with its complex anatomy and frequent disorders, undergoes radiologic examination more than any other joint."" Imaging Strategies for the Knee"" ...

4. Record Nr.	UNINA9911018795803321
Autore	Mazur Laura
Titolo	Conversations with marketing masters / / Laura Mazur and Louella Miles
Pubbl/distr/stampa	Chichester ; ; Hoboken, NJ, : John Wiley, c2007
ISBN	9786612345531 9780470687505 0470687509 9781119209256 1119209250 9781282345539 1282345532 9780470065648 0470065648
Descrizione fisica	1 online resource (250 p.)
Altri autori (Persone)	MilesLouella
Disciplina	658.8
Soggetti	Marketing Marketing - Management Marketing personnel
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Philip Kotler : the founding father -- David Aaker : brand equity trailblazer -- Jean-Claude Larreche : marketing strategy master -- Regis Mckenna : the technology visionary -- Don Peppers and Martha Rogers : one-to-one gurus -- John Quelch : global marketing authority -- Al Ries : pioneer of positioning -- Don Schultz : integrated marketing communications innovator -- Patricia Seybold : customer experience expert -- Jack Trout : positioning pioneer -- Lester Wunderman : direct marketing missionary.
Sommario/riassunto	Conversations with Marketing Masters offers new insights by gathering the collected wisdom of the most influential marketing thinkers of our age, each of whom has given a structured interview. Covering a wide range of issues and illustrating concepts with cases of success and

failure, these seminal dialogues offer a rare look at what made each master great - and a glimpse of the marketing future. The Marketing Masters featured are Philip Kotler, David Aaker, Jean-Claude Larreche, Regis McKenna, Don Peppers, John Quelch, Al Ries, Martha Rogers, Don Schultz, Patricia Seybold, Jack Trout
