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Autore	Siddiqi Naeem <1969->
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Collana	Wiley and SAS Business Series ; ; v.3
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Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references (p. 189) and index.
Nota di contenuto	Credit Risk Scorecards; Contents; Acknowledgments; Chapter 1: Introduction; Chapter 2: Scorecard Development: The People and the Process; Chapter 3: Scorecard Development Process, Stage 1: Preliminaries and Planning; Chapter 4: Scorecard Development Process, Stage 2: Data Review and Project Parameters; Chapter 5: Scorecard Development Process, Stage 3: Development Database Creation; Chapter 6: Scorecard Development Process, Stage 4: Scorecard Development; Chapter 7: Scorecard Development Process, Stage 5: Scorecard Management Reports Chapter 8: Scorecard Development Process, Stage 6: Scorecard Implementation Chapter 9: Scorecard Development Process, Stage 7: Postimplementation; Bibliography; Index
Sommario/riassunto	Praise for Credit Risk Scorecards ""Scorecard development is important to retail financial services in terms of credit risk management, Basel II compliance, and marketing of credit products. Credit Risk Scorecards provides insight into professional practices in different stages of credit scorecard development, such as model building, validation, and

implementation. The book should be compulsory reading for modern credit risk managers.""-Michael C. S. Wong Associate Professor of Finance, City University of Hong Kong Hong Kong Regional Director, Global Association of R

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