

1. Record Nr.	UNINA9911018759203321
Autore	Wehlburg Catherine M
Titolo	Academic Master Planning : Guiding Strategic Innovation for Academic Leadership // by Catherine M. Wehlburg
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	3-031-95852-7
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (238 pages)
Collana	Springer Texts in Education, , 2366-7680
Disciplina	378
Soggetti	Education, Higher School management and organization Education and state Higher Education Organization and Leadership Education Policy Planificació educativa Administració escolar Educació superior Política educativa Relacions humanes Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. What is Academic Master Planning? -- 2. The Five Phases of Academic Master Planning -- 3. Phase 1 – Introducing the Academic Master Planning Process -- 4. Phase 2 – Considering the Mission and Vision of the Department or Program -- 5. Phase 3 – Developing Core Principles -- 6. Phase 4 – Creating Specific Initiatives -- 7. Phase 5 – Identifying Timeline and Needed Resources -- 8. Applications for Different Institutional Types -- 9. Using the Academic Master Plan.
Sommario/riassunto	This textbook offers a mission-driven framework for colleges and universities to craft effective academic master plans. By equipping departments with resources, it tackles relevance, efficiency, and adaptability during funding challenges, program restructuring, and

evolving labor market trends. Focused on streamlined curricula, it empowers departments to enhance learning outcomes and support seamless student progression. Packed with essential tools—collaboration strategies, and actionable insights—it addresses immediate challenges and anticipates future needs. Designed for academic leaders such as provosts, deans, and department chairs, this book fosters engagement, budget awareness, and transformative change, empowering institutions to thrive amid 21st-century complexities.
