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Nota di contenuto	Analysis of Trucking Haulage Productivity Using a Dynamic System for Optimizing Loading-Unloading -- A Systematic Literature Review: Factors Affecting the Low Air Cargo Traffic with Airport as Integration -- The Impact of Promotion and Service Quality on Customer Satisfaction of JNE North Jakarta Branch 2022 -- The Effect of Web Usability and E-commerce Security on Customer Satisfaction and Purchase Decision -- Establishing a Sustainable and Competent Ecosystem for Navigating Merchant Shipping Recruitment and Manning Governance in the New Normal Era -- The Effect of Facilities and Infrastructure Maintenance on Passenger Satisfaction through Mediation of Service Quality in Transjakarta Corridor 4B Manggarai – University of Indonesia in 2022 -- A Sustainable Airport Strategy During and Post Covid-19 Pandemic -- The Influence of Brand Image and Perceived Value on Repurchase Intention Using Customer Satisfaction as an Influencing Factor for Grab Consumer in DKI Jakarta -- Analysis of Service Recovery on Repurchase Intention in Last-Mile Delivery Services -- Increase Loyalty Through Customer Satisfaction and Moderation of Customer Cash on Delivery Experience on Shopee Marketplace -- How the Financial Ratio and Carried Passengers Contribute to Singapore Airlines Revenue -- The Influence of Service Quality on Repurchase Intention:The Effect of Halo Perceived Quality:A

Case on Indonesian Airlines -- The Analysis of Customer Satisfaction with Reverse Logistics at Shopee In-donesia -- The Effectiveness of the Monitoring Driver Application System in the Dis-tribution of Goods -- Operational Performance Analysis of Handling Imported Buffalo Meat By PT Jasa Prima Logistik Bulog.

Sommario/riassunto

This book delves into a diverse array of topics, from optimizing trucking haulage to analyzing the impact of service quality on customer satisfaction, spanning air cargo, e-commerce, shipping, and more. This book navigates through a series of meticulously researched chapters, uncovering the intricate web of factors that shape the logistics industry in the modern era. This book serves as an indispensable resource for logistics professionals, academics, and students. It is not just a glimpse into the industry's present and future; it is a roadmap for companies seeking to thrive in the ever-changing logistics landscape by prioritizing customer satisfaction and efficiency.
