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Titolo	Solving Complex Decision Problems : A Heuristic Process / / by Rudolf Grünig, Richard Kühn
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Collana	Business and Management Series
Altri autori (Persone)	KuhnRichard
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Soggetti	Strategic planning Leadership Operations research Executives - Training of Business Strategy and Leadership Operations Research and Decision Theory Management Education
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Nota di contenuto	Introduction -- Decision Problems and Decision-Making Procedures: Decision Problems -- Goal and Problem-Finding Systems as Requirements for the Discovery of Decision Problems -- Rational Problem-Solving -- Problem-Solving Procedure -- A General Heuristic Problem-Solving Procedure: Overview of the Problem-Solving Procedure -- Problem Verification and Analysis -- Developing and Evaluating Solution Options -- Overall Evaluation of the Options and Decision -- Special Problems and Approaches to Solve Them: Decision Sequences -- Collective Decisions -- Final Remarks.
Sommario/riassunto	Making decisions is certainly the most important task managers are faced with, and it is often a very difficult one. This book offers a procedure for solving complex decision problems step by step. Unlike conventional practice, the book focuses on problem analysis, on developing solution options and on assessing them. In this fifth edition of the book, the authors present simplified, actionable guidelines that

can be easily applied to the individual steps in the heuristic procedure. The book is intended for decision-makers at companies, non-profit organizations and in public administration whose work involves complex problems. It will also benefit students and participants in executive courses. .
