

1. Record Nr.	UNINA9911018159403321
Autore	Sukowski ukasz
Titolo	Philosophy and Management : Great Minds and Organizational Ideas
Pubbl/distr/stampa	2025 Oxford : , : Taylor & Francis Group, , 2025 ©2025
ISBN	1-003-62356-5 1-04-042378-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (287 pages)
Collana	Routledge Open Business and Economics Series
Classificazione	BUS071000BUS085000BUS103000
Altri autori (Persone)	Dacko-PikiewiczZdzisawa Szczepanska-WoszczynaKatarzyna
Disciplina	658.001
Soggetti	Nonfiction Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Half Title -- Series Page -- Title Page -- Copyright Page -- Table of Contents -- Introduction -- Chapter 1 Strategic Management -- 1.1 Conflict Resolution and Buddhism -- 1.2 Decision-Making and Stoicism -- 1.3 Change Management and Heraclitus Philosophy -- 1.4 Strategic Planning and Utilitarianism -- 1.5 Business Development and Dialectics -- 1.6 Corporate Strategy and Game Theory -- 1.7 Strategic Vision and Transcendentalism -- 1.8 Corporate Vision and Utopianism -- 1.9 Adaptive Management and Darwinian Theory -- References -- Chapter 2 Human Resources Management -- 2.1 Performance Management and Virtue Ethics -- 2.2 Human Resources and Feminist Ethics -- 2.3 Talent Management and Personalism -- 2.4 Employee Engagement and Humanism -- Chapter 3 Corporate Governance and Ethics -- 3.1 Corporate Governance and Deontology -- 3.2 Corporate Accountability and Libertarianism -- 3.3 Corporate Ethics and Existential Nihilism -- 3.4 Corporate Social Responsibility and Altruism -- 3.5 Organizational Power and Knowledge -- 3.6 Conclusion -- Chapter 4 Organizational Behaviour -- 4.1 Organizational Learning and the Socratic Method -- 4.2 Organizational Integrity and Ethical Relativism -- 4.3 Organizational Development and Systems Thinking --

4.4 Organization as Communicative Action -- Chapter 5 Culture and Identity -- 5.1 Cultural Intelligence and Hermeneutics -- 5.2 Cultural Change and Postmodernism -- 5.3 Stakeholder Engagement and Ubuntu Philosophy -- 5.4 Cross-Cultural Management and Cultural Relativism -- Chapter 6 Innovation and Creativity -- 6.1 Innovation and the Philosophy of Science -- 6.2 Continuous Innovation and Pragmatism -- 6.3 Design Thinking and Structuralism -- 6.4 Disruptive Innovations and Deconstruction -- 6.5 Innovation and Rhizomatic Thinking -- Chapter 7 Knowledge Management and Technology. 7.1 Knowledge Management and Constructivism -- 7.2 Digital Transformation and Transhumanism -- 7.3 AI Governance and Taoism -- 7.4 Virtual Reality and Gamification as Simulacra -- Chapter 8 Risk and Crisis Management -- 8.1 Financial Management and Rationalism -- 8.2 Risk Management and Epicureanism -- 8.3 Crisis Management and Absurdism -- 8.4 Crisis Communication and Speech Act Theory -- Chapter 9 Marketing and Customer Relations -- 9.1 Customer Relationship Management and Empiricism -- 9.2 Brand Management and Semiotics -- 9.3 Superior Customer Service and Levinasian Ethics -- 9.4 Phenomenological Customer Experience -- 9.5 Surrealist Marketing -- Chapter 10 Process and Project Management -- 10.1 Agile Management and Post-Structuralism -- 10.2 Time Management and Heidegger's Being and Time -- 10.3 Project Management and Process Philosophy -- 10.4 Mergers and Acquisitions and Critical Theory -- Chapter 11 Sustainability and Diversity -- 11.1 Sustainable Production and Deep Ecology -- 11.2 Diversity Management and Pluralism -- 11.3 Green Logistics and Environmental Philosophy -- 11.4 Inclusion in Organization from Post-Colonial Philosophy -- Chapter 12 Leadership -- 12.1 Ethical Leadership and Confucianism -- 12.2 Leadership and Existentialism -- 12.3 Servant Leadership and Care Ethics -- 12.4 Management of Meaning and Post-Humanism -- 12.5 Conclusions -- Conclusions: The Emerging Frontiers of Philosophical Management -- Index.

---

#### Sommario/riassunto

With classical and modern philosophical thought as its backbone, *Philosophy and Management: Great Minds and Organizational Ideas* demonstrates that the most renowned thinkers in human history, such as Aristotle, Confucius, and Nietzsche, provide timeless wisdom to navigate the complexity of today's business environments.

---