

1. Record Nr.	UNINA9910779950703321
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Titolo	Business networks in Japan : supplier-customer interaction in product development / / Jens Laage-Hellman
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1997
ISBN	1-134-75190-7 1-134-75191-5 1-280-10830-4 0-203-44117-6
Descrizione fisica	1 online resource (177 p.)
Collana	Routledge advances in Asia-Pacific business ; ; v.No.3
Disciplina	658.8/3/0952
Soggetti	Industrial marketing - Japan Industrial procurement - Japan Business networks - Japan Strategic alliances (Business) - Japan
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [154]-158) and index.
Nota di contenuto	Book Cover; Title; Contents; List of figures; Preface; Introduction; Technological development in industrial markets: an interaction and network approach; Methodology; Development and commercialization of Zn-Fe alloy coated steel sheet for autobodies: the case of Nippon Steel; Development and commercialization of structural fine ceramics: the case of Toshiba; Case analysis; A concluding note on the interacting and networking behavior of Japanese companies; Notes; Bibliography; Index
Sommario/riassunto	Business Networks in Japan explores the creation of supplier-customer networks through case studies of two of Japan's largest companies: the Toshiba Corporation and the Nippon Steel Corporation.

2. Record Nr.	UNINA9911017677403321
Titolo	17: Cellular interactions / edited by H. F. Linskens and J. Heslop-Harrison ; contributors, A. A. Ager ... [et al.]
Pubbl/distr/stampa	Berlin [etc.], : Springer, 1984
ISBN	0387127380 3540127380
Descrizione fisica	XVIII, 743 p. : ill. ; 25 cm
Disciplina	571.6
Locazione	FAGBC
Collocazione	A MUSA 820
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia