

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9911015878603321 |
| Autore | Zopounidis Constantin |
| Titolo | Multi-Criteria Methodology for the Dynamic Development of Tourist Areas : A Guide to Sustainable Tourism Strategies // by Constantin Zopounidis, George Fakotakis |
| Pubbl/distr/stampa | Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025 |
| ISBN | 3-031-95314-2 |
| Edizione | [1st ed. 2025.] |
| Descrizione fisica | 1 online resource (143 pages) |
| Collana | Multiple Criteria Decision Making, , 2366-0031 |
| Altri autori (Persone) | FakotakisGeorge |
| Disciplina | 658.403 |
| Soggetti | Operations research Tourism Management Mathematical optimization Sustainability Operations Research and Decision Theory Tourism Management Optimization Tourism Economics |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di contenuto | Introduction -- Review of the available Literature -- Methodology -- The Data -- The Results -- Conclusions – suggestions for the future. |
| Sommario/riassunto | This book explores how multi-criteria analysis (MCA) methodologies can enhance sustainable tourism management in protected areas, with Samaria National Park in Crete as a primary case study. Topics include the global impact of tourism, the role of national parks in conservation, and how nature-based tourism (NBT) supports local economies. Through the Multi-Criteria Satisfaction Analysis (MUSA) method, it examines visitor satisfaction over time, including shifts due to the COVID-19 pandemic, and provides actionable strategies for balancing visitor needs with environmental conservation. Ideal for tourism professionals, environmental policymakers, and researchers in sustainable development, this book bridges theory and practical |

applications for lasting success in tourism and conservation.
