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Disneyland, Laura Macdonald -- Chapter 10: Don't Feel The Magic, Be The Magic: The Challenges Of Language Hybridity In Disneyland Paris, Alia Tyner-Mullings -- Part Four: Counter Identities -- Chapter 11: It's Good To Be Bad: Resistance, Rebellion, And Disney Villain Merchandise, Christen Mandracchia -- Chapter 12: The Park As Stage: Radical Re-Casting In Disneyland's Social Clubs, Elizabeth Mcqueen -- Chapter 13: Bulldozing The Fourth Wall: Distok And The Construction Of Community, Dori Koehler -- Chapter 14: "Ruff" Rides And Loose Leashes: Reimagining Non-Human Agency At Disney Theme Parks, Karli Brittz -- Part Five: Conclusion -- Chapter 15: Exemplary Disney: An Afterword, Susan Bennett.

Sommario/riassunto

Most scholars and critics deny agency to the tourist in their engagement with the Disney theme park experience. The vast body of research and journalism on the Disney "Imagineers"—the designers and storytellers who construct the park experience—leads to the misconception that these exceptional artists puppeteer every aspect of the guest's experience. This anthology, now in its second edition, re-centers the park experience around its protagonist: the tourist, and addresses the Disney Parks using performance theory, an approach few to no scholars had used prior to the first edition. The authors of the individual essays, as well as the Introduction by Kokai and Robson, and an Afterword by world renowned tourism and performance expert Susan Bennett, recognize the inherently complicated nature of Disney. Many of the contributors consider themselves Disney fans, but also recognize the potentially problematic aspects of Disney parks. This collection permits both perspectives to exist sideby side, informing rather than contradicting each other. Jennifer A. Kokai is the co-author, with Tom Robson, of *Disney Parks and the Construction of American Identity: Tourism, Performance, Anxiety*, and the solo author of *Swim Pretty: Aquatic Spectacles and the Performance of Race, Gender, and Nature*, as well as numerous essays. She is Director of the School of Theatre and Dance at the University of South Florida, USA. Tom Robson is the co-author of *Disney Parks and the Construction of American Identity: Tourism, Performance, Anxiety*, with Jennifer A. Kokai. He is the author or co-author of several additional essays and chapters. He is currently a Clinical Assistant Teaching Professor in Purdue University's Cornerstone Integrated Liberal Arts program. .
