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Nota di contenuto	Chapter 1: Introduction -- Chapter: 2 the Westward Transmission of Chinese Tea Culture Driven by Business Interest -- Chapter 3" Extravagance and Flaunt:the Consumption and Localization of English Tea -- Chapter 4: Moving Towards Mass Consumption -- Chapter 5: Challenge and Integration: China' s Response to Western Market -- Chapter 6: Imitation and Innovation:The Rise of Tea-Related Industries in Britain -- Chapter 7: Hybridization and Blending:Transition from Scene Construction to Spatial Aesthetics -- Conclusion.
Sommario/riassunto	This book focuses on tea-ware design exchanges between China and the UK since the middle of 17th Century, and explores how design encouraged trade and how the market demand influenced the development of design. The spirit of Chinese tea came to Britain alone with tea itself, and enriched the design of tea-ware, as well as British

tea culture. During this process, tea-related oriental aesthetics evolved into an aesthetic image mechanism and developed as aesthetic concept, which infiltrated from private space to social space. Zhang Chi, Associate Professor at Beijing Institute of Fashion Technology. She received her Ph.D. in Design Theory and History from the School of Design, China Central Academy of Fine Arts. She also holds a master's degree in Curating Contemporary Design from Kingston University, London, UK. She was awarded a full scholarship from the Sino-British Fellowship Trust for the academic year 2011/2012. Her research primarily focuses on cultural exchange in design from a global perspective. Chi was participated in numerous national and provincial research projects, authored one monograph, translated one book, and published over 20 papers in Chinese and English in core Chinese journals, general journals, and international conferences.
