

1. Record Nr.	UNINA9911015640003321
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Titolo	The Researcher's Journey : A Guide to Methodology and Academia in Social Sciences / / by Klaus Solberg Søilen
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	9783031915659 9783031915642
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (0 pages)
Disciplina	658
Soggetti	Management Marketing research Business intelligence Operations research Management science Market Research and Competitive Intelligence Operations Research, Management Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	.Chapter 1:Introduction to Science -- Chapter2: How to Conduct Scientific Research -- Chapter3: The Academic Ecosystem -- Chapter4: Positioning in Science: Foundations, Perspectives, and Schools of Thought.
Sommario/riassunto	Navigating the academic ecosystem involves a variety of challenges that extend beyond the application of research methods. These challenges include understanding the university structure, academic conferences, publication strategy, securing research funding, and how modern technologies like artificial intelligence have changed the very purpose of researchers. Written in an engaging and accessible tone, this book guides advanced- and early-career researchers through the real-world challenges that face academics in the social sciences. The book is divided into three parts. The first gives a brief history of the scientific method and social science research processes, the second critically addresses the current state of research methods in the social sciences, and the third discusses implications for ethics in light of scientific and

technological advances.

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