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Sommario/riassunto	Navigating the academic ecosystem involves a variety of challenges that extend beyond the application of research methods. These challenges include understanding the university structure, academic conferences, publication strategy, securing research funding, and how modern technologies like artificial intelligence have changed the very purpose of researchers. Written in an engaging and accessible tone, this book guides advanced- and early-career researchers through the real-world challenges that face academics in the social sciences. The book is divided into three parts. The first gives a brief history of the scientific method and social science research processes, the second critically addresses the current state of research methods in the social sciences, and the third discusses implications for ethics in light of scientific and technological advances.

